

Membership Myths

Myth

I am already paying the \$1-per-head beef checkoff, so I don't need the Hawaii Cattlemen's Council (HCC) and the National Cattlemen's Beef Association (NCBA).

Fact

Checkoff funds are collected by the Beef Board. By law, checkoff funds cannot be used for lobbying purposes. One of the primary functions of the HCC and NCBA is to initiate legislation that protects cattlemen. This lobbying effort is funded by membership dues dollars.

Myth

The membership dues are too high.

Fact

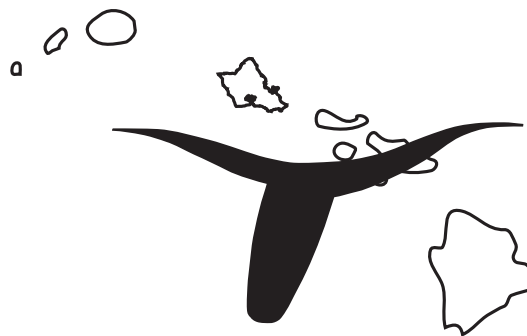
Refer to the economic impact of HCC and NCBA. On exports alone, HCC and NCBA efforts have added \$70 per head to the value of cattle. Your membership dues are inexpensive protection for your beef cattle business on the legislative and regulatory issues.

Myth

Cattlemen's associations are only for big operators.

Fact

The mission of cattlemen's associations is to serve the industry and all those involved, no matter what size the operation. Each member has a vote on the policy that HCC and NCBA operates under.



Hawaii Cattlemen's Council

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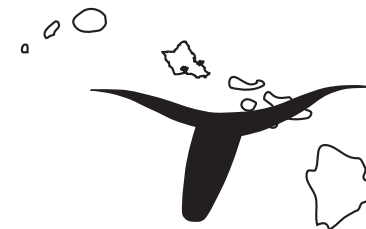


National Cattlemen's Beef Association

Cattlemen • Leadership • Solutions
9110 East Nichols Avenue #300
Centennial, CO 80112

www.beefusa.org - visit us online!
1-866-BEEF-USA (233-3872) - questions?

From your house



To our state house



National Cattlemen's Beef Association

Cattlemen • Leadership • Solutions

To the White House

Hawaii Cattlemen's Council
&
National Cattlemen's Beef Association

Together...

we can make a difference

The Hawaii Cattlemen's Council (HCC) and the National Cattlemen's Beef Association (NCBA) are the grassroots beef industry organizations dedicated to protecting and promoting the Hawaii cattle producer. The cattle industry faces many serious issues at the state and national levels. *Together, we can make a difference!*

HCC Working For You

- HCC and your county transportation committees are active in maintaining safe and cost effective shipping alternatives.
- HCC and your county associations coordinate meetings for ranchers on issues such as state land lease policy, the environment and animal health.
- HCC continues to monitor property tax issues as they affect ranchers, so the concept of taxing agricultural lands on the basis of their immediate use is continued.
- HCC is your industry voice and liaison with the state agencies on cattle ranching issues.
- HCC helps ranchers explore new opportunities in developing viable markets.
- HCC hosts an annual membership meeting and convention each November, with speakers from Hawaii and the mainland on subjects pertinent to the cattle industry.

Member-Only Benefits

- A voice and vote on national industry policy
- Weekly electronic eUpdate and Cattlemen's Capital Concerns newsletters highlighting current issues.
- "Member Only" section of our website at www.beefusa.org
- National Cattlemen's quarterly magazine
- Discount rates on registration at the Cattle Industry Annual Convention and Summer Conference
- John Deere, Caterpillar and Cabela's have partnered with NCBA to offer significant member discounts.
- Become a Top Hand Club member and win prizes.

Thank you for supporting HCC and NCBA!



Elected officials come and go, but we remain constant in:

Environmental Regulations

Clean air and clean water are important to livestock producers, but the regulations governing them must be based on sound science. NCBA works with U.S. government agencies, and MCA works in-state to help producers avoid unfair environmental regulations.

Farm Bill Issues

NCBA's guiding principles in the formation of the Farm Bill:

- Ensure that the conservation programs are adequately funded
- Limit government involvement
- Individual choice in management of resources
- Open and fair access to foreign markets
- Policies which do not favor one producer or commodity over another

Tax Relief

Eliminating the Estate (death) tax has been a key issue for U.S. Cattlemen - and NCBA is helping get it done. We are working to reduce the capital gains tax rate, eliminate alternative minimum taxes, provide 100% deductibility for health insurance premiums for the self-employed and enhance income management tools. MCA and NCBA are actively seeking tax regulations that are fair and taxpayer friendly.

Membership Form

Name _____

Business /Ranch Name _____

Address _____

City _____ State _____ Zip _____

County _____

Phone _____

Fax _____

Email _____

Recruited By _____

HCC/NCBA Producer Membership Dues

Producer Dues:

Base Dues (Please Check)

- 1- 100 head = \$100 101-250 head = \$200
 251-500 head = \$300 501-1,000 head = \$400
 1,001-1,500 head = \$550 1,501+ up head = \$700

Total Base Dues \$ _____

Plus Fair Share (State and Local Dues):

Cow/Calf Units Per Year _____ x .35¢/hd = \$ _____

Feeder/Stocker Units Per Year _____ x .30¢/hd = \$ _____

Total Producer Dues (Base & Fair Share) \$ _____

HCC/NCBA Associate Membership Dues

Associate Membership Dues (non-cattle owning) = \$ 225.00

Total Associate Dues = \$ _____

My check is enclosed MasterCard Visa

Card Number _____

Expiration Date _____

Signature _____

Make Checks Payable To:

NCBA, PO Box 173778, Denver, CO 80217-3778

A portion of your HCC/NCBA membership dues is tax deductible for most members as an ordinary and necessary expense. Complying with tax law, NCBA estimates that 10% of the dues payment is not deductible as a business expense because of NCBA's direct lobbying activities on behalf of its members. Charitable contributions or gifts to HCC/NCBA are not tax deductible for federal income tax purposes. All fair share dues and \$125 of Associate Member dues will be forward to your county cattlemen's association and the Hawaii Cattlemen's Council.