

Hawai'i Cattlemen's Council
Convention
&
Annual Meeting
2022



November 18-19, 2022

Waikoloa Beach Marriott Resort & Spa

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Join the Hawaii Cattlemen's Council

HCC's goal is to provide every cattle producer in the state the best opportunity to be both sustainable and profitable. We believe in grass-roots leadership where every producer's voice is important in establishing policies and direction for our industry both locally and nationally.



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There's a membership that fits everyone!

Producer (voting)

Ranch hand (voting)

Professional/Educator (voting)

Supporting Individual (non-voting)

Supporting Business (non-voting)

Student/Youth (non-voting)

CONVENTION AGENDA



FRIDAY, NOVEMBER 18, 2022

- 7:00 - 8:00 AM Registration/Exhibitors
8:00 - 8:15 AM Invocation - *Lanakila Mangauil*
8:15 - 8:30 AM Welcome - *John Morgan*

Industry Updates and News

- 8:30 - 8:50 AM Tools and Resources for Accessing Site-Specific Climate Data
8:50 - 9:10 AM Farm Service Agency Programs
9:10 - 9:30 AM Ulana Na Leo
9:30 - 9:50 AM Hawaii Seal of Quality Beef Promotion
9:50 - 10:10 AM Break/Exhibitors

Cattlemen's College



- 10:10 - 11:10 AM Reproductive Management for Long-term Profitability of Cow Herds - *Dr. Catherine Maguire*

Approximately half of the cow herds in the United States lack a defined breeding season. This lack of structure and consistency leaves dollars on the table from both short and long term perspectives. Dr. Maguire will detail what breeding season management entails, how it can be achieved, and what advantages it brings producers and their cow herds. She will also dive into how nutrition and micronutrient considerations tie closely into the reproductive success of cattle, with particular respect to the unique nutritional challenges island cattle face. Finally, she will discuss how internal parasite control can improve reproductive efficiency in cows and heifers.

- 11:10 - 12:00 PM Genomic Selection on the Ranch: Impacts on Beef Production in Hawaii - *Dr. Kyle Caires*

The goal of selection and mating systems is to propagate environmentally adaptable genetics with superior animal performance that reduce management and labor inputs to produce the greatest return per dollar invested for increase profit and long-term sustainability. Genomic Selection (GS), a technology typically applied in registered cattle populations, has been refined to support the commercial beef industry in Hawaii, by helping cattlemen make informed decisions when selecting bulls and heifers using science-based methods to directly compare DNA markers associated with traits of economic importance. A fruitful collaboration with industry partners and local ranchers over several years has led to establishment of a strong database of over 1,000 records to create genetic tools designed to simplify the process of improving the profitability of grass- and grain-finished beef production. Application of GS strategies to improve growth, maternal and carcass traits, along with hard to measure fertility traits [such as Heifer Pregnancy Rate and Stayability] will be presented, followed by a discussion of real-world impacts on overall profitability.

- 12:00- 1:00 PM Lunch

CONVENTION AGENDA



Cattlemen's College

1:00 - 1:45 PM **Ranching Based Climate-Smart Practices and Warming Benefits - *Dr. Susan Crow***

Cow belches and feedlot emissions garner attention, but the agriculture, forest, and other land use sector is responsible for under a quarter of annual anthropogenic emissions of greenhouse gases that contribute to climate change. Greenhouse gas sources related to ranching and tied to land and livestock management can readily be mitigated with improved practices. In Hawai'i, the volcanic ash soils are carbon rich and healthy, well-managed pasture sequesters large amounts of carbon for long time periods leading to meaningful climate benefits on the landscape. Large areas of abandoned agricultural land also hold much potential for carbon drawdown if restored with climate-smart, healthy practices. Dr. Crow will describe many ways in which Hawai'i provides the ideal situation for achieving meaningful climate benefits in ranching systems that keep cattle and products local, employ climate-smart management practices (such as forage establishment, prescribed grazing, and silvopasture), and redirect their waste materials into the circular economy by producing high quality soil amendments.

1:45- 2:30 PM **Announcing the Hawai'i Partnerships for Climate-Smart Commodities Project - *Dr. Susan Crow***

Up to \$40 million will come to Hawai'i from a USDA grant to assist farmers, ranchers, and foresters in implementing sustainable, climate-smart practice and create the decision support and verification framework for strong markets that live beyond the life of the grant for locally produced, healthy food and forest products. Dr. Susan Crow is the PI of the project and will be leading a team of researchers from the University of Hawai'i Mānoa and other university partners, producer organizations, and the producers they serve across agricultural sectors. Lynker Corporation will be managing the grant and contracts that will provide millions of dollars in direct financial assistance to dozens of producers to improve their practices, which will impact thousands of acres in the first year. Over time, the coalition will also identify, fund, and implement an inclusive community-based approach to identifying and supporting the needs of underserved producers.

2:30- 2:50 PM **Break/Exhibitors**

2:50- 3:50 PM **Global Beef Trade, How Well is the US Positioned?-*Don Close***

This presentation gives an overview of the major global beef export countries and the major beef importing countries. It looks at who is expanding production, and who is contracting for the supply side of the market. It takes a look at the major beef importing countries with a view of the current geopolitical environment. The report closes with the current and potential prospects for U.S. beef exports and the U.S. strengths and weaknesses going forward.

3:50- 4:00 PM **Wrap Up - *John Morgan***

Banquet

5:30 - 6:30 PM **Cocktails, Music by Ho'opono Wong**

6:30 PM **Banquet Dinner**

7:15 PM **Awards & Announcements**

Cattleman of the Year, Sponsors by American Ag Credit

7:45 PM **Live Auction**

ANNUAL MEETING AGENDA



SATURDAY, NOVEMBER 19, 2022

- 7:00 AM Registration and Continental Breakfast
- 8:00 AM Call To Order & Welcome - *James Gomes*
- 8:15 AM Review & Approval of 2021 HCC Annual Meeting Minutes
- 8:30 AM Managing Director Address - *Nicole Galase*
- 8:45 AM National Cattle Industry Update - *Don Schiefelbein, NCBA President*
- 9:15 AM Capital Improvement Project Update
- 9:35 AM Committee Reports
- Animal Health & Well Being - *Dr. Lisa Wood*
 - Governance - *Pono Von Holt*
 - Government Affairs - *Jacob Tavares*
 - Land & Water - *Taylor Kellerman*
 - Marketing - *Jeri Moniz*
 - Membership - *Kristin Mack-Almasin*
 - Transportation - *Keoki Wood*
- 10:35 AM County Association Reports
- 11:00 AM New Business
- Installation of New Officers
 - Outgoing President's Address - *James Gomes*
- 11:30 AM Open Forum and Special Guests
- 12:00 PM Meeting Adjourned

Paniolo Hall of Fame

- 12:30 PM Paniolo Hall of Fame Induction
- 1:30 PM Luncheon (separate registration required)

CATTLEMEN'S COLLEGE SPEAKER BIOGRAPHIES



Catherine Maguire, DVM

Beef Technical Services Veterinarian, Zoetis
catherine.maguire@zoetis.com



Dr. Catherine Maguire is a veterinarian on the Zoetis Beef Technical Services team. Catherine joined Zoetis in 2020, and she provides technical support for the Zoetis Territory Business Managers in the northwest United States as well as Hawai'i. Dr. Maguire, a Colorado native, received her Doctor of Veterinary Medicine degree from The Ohio State University in 2018. She entered a progressive mixed practice based in southwest Idaho upon graduation from veterinary school. In practice, Dr. Maguire focused her efforts on providing herd health, regulatory, and consultative services to beef cattle operations spanning the cow-calf, backgrounding, and feedlot sectors in several northwest states. Dr. Maguire remains professionally aligned with the American Association of Bovine Practitioners, Academy of Veterinary Consultants, and Idaho Veterinary Medical Association. Catherine resides in Grand View, Idaho with her fiancé, Everett, and a handful of horses.

Dr. Kyle Caires

Assistant Extension Agent, University of Hawai'i at Mānoa
College of Tropical Agriculture and Human Resources
Department of Human Nutrition, Food & Animal Sciences
kylecaires@yahoo.com



Dr. Kyle Caires is a native of Maui, Hawai'i where he grew up on a diversified cattle and asparagus operation. After earning his Ph.D. at Washington State University, he spent six years in Georgia, where he was an Associate Professor in Animal Sciences at Berry College, where he taught classes and conducted research in the areas of genetics, reproductive physiology and veterinary microbiology. Kyle ultimately decided to 'come home' and take a job with the University of Hawai'i at Manoa as an extension agent starting in September of 2016. In addition to helping livestock producers, Dr. Caires remains very active in the 4-H Youth Development Program statewide.

Mahalo to our Wrangler Sponsors



CATTLEMEN'S COLLEGE SPEAKER BIOGRAPHIES



Dr. Susan Crow

Associate Professor, University of Hawai'i Manoa,
College of Tropical Agriculture and Human Resources,
Department of Natural Resources and Environmental Management
crows@hawaii.edu



The University of Hawai'i Manoa's Soil Health Research Group has extensive experience studying carbon dynamics, GHG flux, soil health, and nutrient cycles in natural and managed ecosystems. As a PI of the research group, Dr. Susan Crow brings a soil ecologist's perspective, technical expertise, and leadership to diverse tables to advocate for land-based climate action and landscape resilience through rebuilding soil carbon and health. She has dedicated her research pursuits to soil carbon, organic matter, and (more recently) holistic aspects of health and the circular economy in Hawai'i and beyond. As part of the Hawai'i delegation to the Natural and Working Lands Initiative of the US Climate Alliance, she also assists with developing science-based incentives programs and informing policy makers on issues in climate, agriculture, and the environment.

Don Close

Chief Research and Analytics Officer, Terrain
dclose@agloan.com



Don Close is the Chief Research & Analytics Officer of Terrain, a service offered by American AgCredit, Farm Credit Services of America, and Frontier Farm Credit. In this role, he leads a team of analysts who provide market insights for farmers and ranchers. In his decades of professional experience, Close has been a licensed commodity broker, handled risk management and pricing for large cattle operations, managed a grain procurement program, and published market updates and outlooks for cattle and hogs. Some of his previous roles were for Texas Cattle Feeders Association and Rabobank. As a market analyst, Close has conducted research on a wide range of topics including confinement cow/calf operations, dairy-beef crossbreeds, and development in international trade.

Mahalo to our Cowboy Sponsors



PANILOLO

HALL OF FAME

HAWAII

2022 Inductees



**Theodore Akeni
Sonny Akau Jr.**
1927 – 1996
Parker Ranch; Hawai'i



**William Malulani
Kaleipaihala Beckley**
1814 - 1871
Little Mexico Ranch; Hawai'i



**Clifford Kuhoupio
Dudoit**
Puu O Hoku, Molokai
Ranch, Kapualei; Moloka'i



**Morrency Duke
Kealiikanakaole "Porky"
Dudoit**
Molokai Ranch; Moloka'i



James Hapakuka Sr.
1911 - 1982
'Ulupalakua Ranch; Maui



**James William "Kimo"
Ho'opai Jr.**
Kahua, Parker, Kehena, Palani, 2
KL Cross Ranches; Hawai'i



David Hogan Kauwe
1886 -1970
Parker Ranch; Hawai'i



**John M.P. "Jackie"
Tavares**
Wailanui Farm, Huelo
Ranch; Maui



**Robert Gordon "Boy" von
Tempsky**
1896 -1976
Erewhon Ranch, 'Ulupalakua
Ranch, Kaupo Ranch; Maui

NOTES





OFFICERS ELECT

PRESIDENT
James Gomes

VICE PRESIDENT
John Morgan

SECRETARY/
TREASURER
Alan Gottlieb

IMMEDIATE PAST
PRESIDENT
Keith Unger

EXECUTIVE COMMITTEE DELEGATES

Kaua'i

Waylon Brun
KCA President

Ethan Kim

O'ahu

Darrell Bueno
OCA President

Alan Gottlieb

Maui

William Jacintho
MCA President

Greg Friel
Theresa Thompson

Hawai'i Island

Doug Beaton
HCA President

Dylen Andrade-Joaquin
Britt Craven
Oliver English
Jeri Moniz
Keoki Wood

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COMMITTEE STRUCTURE



Animal Health & Well Being

Chair- Lisa Wood, DVM
Veterinary Professionals- Jenee Odani, DVM
CTAHR Extension- Kyle Caires, PhD

Governance

Chair- Pono von Holt
Committee Members - HCC President; HCC Vice President; HCC Secretary/Treasurer; At Large Members (2) Appointed by Governance
Committee Chair & Managing Director

Nominating Subcommittee

Chair - Alan Gottlieb

Strategic Planning Subcommittee

Chair - Keith Unger

Government Affairs

Chairs- Jacob Tavares
Committee Members - Land & Water Issues
Committee Chair , Federal Outreach Committee
Chair, At Large Members - Past 4 YCC Participants

Federal Outreach Subcommittee

Chair - Keoki Wood

Land & Water Issues

Chair - Taylor Kellerman
Committee Members - Subcommittee chairs and 1 representative from each county

Hawaii Grazing Lands Coalition

Chair - Doug Beaton

DLNR Lease Transfer Subcommittee

Chair - Vacant

TLSB Subcommittee

Chair - Kristin Mack Almasin

Deer

Maui Cattlemen's Association taking lead, with HCC Support

Marketing

Chair - Jeri Moniz

Live Cattle Marketing Subcommittee

Chair - Keoki Wood

Packer Communication Subcommittee

Chair - Kyle Caires

Membership

Chair - Kristin Mack-Almasin
Committee Members - KCA, OCA, MCA, and HCA
Vice Presidents

Scholarship Subcommittee

Chair - Brent Buckley

Convention Planning Subcommittee

Chair- John Morgan

Transportation

Chair - Keoki Wood

Interisland Livestock Shipper Certification

Chair - Melelani Oshiro



Hawaii Cattlemen's Council, Inc.



KAUAI CATTLEMEN'S ASSOCIATION



Maui Cattlemen's Association



HAWAII CATTLEMEN'S ASSOCIATION

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