

Hawaii Cattlemen's Council, Inc.

ANNUAL CONVENTION & MEETING

November
13 & 14, 2015

SHERATON KONA RESORT & SPA
AT KEAUKOU BAY

CONVENTION PROGRAM



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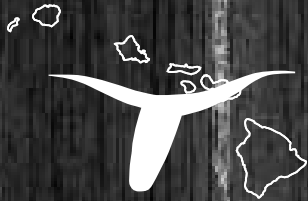
Our Cattlemen of the Year Award Sponsor

FARM CREDIT SERVICES OF HAWAII ACA



TABLE OF CONTENTS

<u>Convention Agenda</u>	2-6
<u>Speaker Biographies</u>	7-9
Cattlemen's College Speakers	
Dr. Dale Woerner – Colorado State University	
Dr. Keith Belk – Colorado State University	
Victor Cortese DVM, PhD, Dipl ABVP – Zoetis Animal Health	
Annual Membership Meeting Speakers	
Philip Ellis, President – NCBA Rancher	
Kate Maher, Senior Director Member & Affiliate Services – NCBA	
Courtney Kalous, Director of Planning and Evaluation – CBB	
Laysan C. Unger, Associate – Schwabe, Williamson & Wyatt	
<u>Hotel Information</u>	10-11
Property Map and Hotel Food & Beverage Information	
<u>Previous Convention Materials</u>	12-19
2014 Convention Membership Meeting Minutes	
<u>Membership Materials</u>	20-30
Membership Brochure	
Benefits of Belonging	
Hawaii Beef Industry/HCC Strategic Plan Review Recommendations	
Beef Cattle Health & Well Being: Animal Care & Compassion Statement Concept Overview	
Freedom To Farm Resolution	
<u>The Paniolo Hall of Fame</u>	31-34
2015 Inductees	
Members 1999-2015	
Book Order Form	
Nomination Form & 2017 Criteria	
2017 Nomination Form	
<u>Hawaii Grazing Lands Coalition</u>	37-40
<u>NCBA Convention 2016</u>	41-43
Tentative Schedule of Events	
<u>Notes</u>	44-48



Hawaii Cattlemen's Council, Inc.

**ANNUAL CONVENTION
& MEETING**

**CONVENTION
AGENDA**

CONVENTION AGENDA

FRIDAY, NOVEMBER 13, 2015 | KALEIOPAPA CONVENTION CENTER | KEAUHOU II
CATTLEMEN'S COLLEGE

Creating More Value For Market Cows: Identifying Value Differences

7:45am	Welcome/Announcements	Dr. Lisa Wood, Vice President HCC
8:00am	Live Cull Cows: Determinants of Market Cow Value	Dr. Dale Woerner
8:45am	Market Cow Carcass Value & Value Incentives and Discounts	Dr. Keith Belk
9:30am	Break	
10:00am	Carcass and Product Cutting Demonstration	Dr. Woerner and Dr. Belk
11:30am	Product Characteristics and Valuation Demonstration	Dr. Woerner and Dr. Belk
11:45am	Wrap-up	
12:00nn	Lunch	
1:30pm	Healthy cow = healthy calf:How supporting the immune system of the cow provides for healthier calf and market animal	Dr. Vic Cortese, Zoetis
2:30pm	Beef Quality Assurance – Why BQA?	Dr. Tim Richards, Vet Assoc.
2:45pm	Break	
3:00pm	Roundtable Discussion: Open discussion about improving pasture-finished animals – opportunities and obstacles	
	<u>Participants</u>	
	Dr. Keith Belk, CSU	Dr. Dale Woerner, CSU
	Dr. Vic Cortese, Zoetis Animal Health	Mr. Alex Franco, Maui Cattle Company
	Ms. Jill Mattos, Hawaii Beef Producers	Mr. Bradley DeLuz, Hawaii Beef Producers
	Mr. Russell Hata, Y. Hata Distributors	Mr. Derrick Kurisu, KTA
	Mr. Edwin Goto, Village Burger	
4:00pm	Wrap-up	

CONVENTION AGENDA

FRIDAY, NOVEMBER 13, 2015 EVENING ACTIVITIES

5:30 pm	Cocktails/Entertainment – Pa’akai Point	Live Music by: Madeira RD
6:30 pm	Banquet – Pa’akai Point	
7:15 pm	Awards & Announcements “Cattlemen of the Year Award” – Sponsored by Farm Credit Services	Linus Tavares
7:45 pm	Live Auction	Bud Gibson, Auctioneer
9:00 pm	Live Music	Madeira RD

Mahalo To Our Friday Event Sponsors

CATTLEMEN’S COLLEGE

Zoetis Animal Health
Veterinary Associates, Inc.

Grazing Lands Coalition - Hawaii
Hawaii Cattlemen’s Association

MORNING & AFTERNOON BREAKS

Cades Schutte, LLP
Hawaii Beef Producers, LLC

Young Brothers, Ltd.
Allflex USA, Inc.

CATTLEMEN’S LUNCHEON

Beef Northwest Feeders/Wilson Cattle Company

Champion Feeders, LLC

COCKTAIL RECEPTION

Pacific Airlift

BANQUET

Matson Navigation Company, Inc.

Hawaii Cattlemen’s Council, Inc.

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HCC ANNUAL MEMBERSHIP MEETING CONTINENTAL BREAKFAST

Paniolo Cattle Company
Schwabe, Williamson & Wyatt

CONVENTION AGENDA

SATURDAY, NOVEMBER 14, 2015 | KALEIOPAPA CONVENTION CENTER | KEAUHOU II
HCC ANNUAL MEMBERSHIP MEETING | HCA SEMI-ANNUAL MEETING

Call to Order & Speakers

- 7:00am Registration and Continental Breakfast
- 8:00am Call To Order Chris English/Sabrina White
- 8:05am Introduction of Special Guests Dale Sandlin
- 8:15am Guest Speakers
Philip Ellis, President – National Cattlemen’s Beef Association
Kate Maher, Senior Director, Member & Affiliate Services – National Cattlemen’s Beef Association
Courtney Kalous, Director of Planning and Evaluation – Cattlemen’s Beef Board
Laysan Unger, Associate – Schwabe, Williamson & Wyatt
- 9:00am Break

Business Meeting

- 9:15am Review & Approval of HCC Annual Meeting Minutes Chris English
- 9:20am Address by Managing Director
- 9:30am Committee Reports
Animal Health & Well Being Committee Dr. Jason Moniz
Governance Committee Pono von Holt
Government Affairs Committee Alan Gottlieb
Land & Water Issues Committee Keith Unger
Marketing Committee Jeri Moniz
Membership Committee Jason Small
Transportation Committee Betty Spence
- 10:45am Association President’s Addresses
Hawaii Cattlemen’s Association Sabrina White
Kauai Cattlemen’s Association Bobby Farias, Jr.
Oahu Cattlemen’s Association Ryan Schultz
Maui Cattlemen’s Association William Jacintho
- 11:30am New Business
- 11:45am Open Membership Forum
- 12:00nn Adjournment

CONVENTION AGENDA

THE PANIOLLO HALL OF FAME

BANQUET IMMEDIATELY FOLLOWING ANNUAL MEMBERSHIP MEETING
KALEIOPAPA CONVENTION CENTER | KEAUHOU II

Separate Tickets Required

2015 INDUCTEES



WALTER BOTEILHO SR.



LANI CRAN PETRIE



GREGORY C. FRIEL



HENRY
EDWARD "BUB" GIBSON



CHARLES
KALEALOHA KAHALE-
AUKI, JR.



GODFREY
KAHELELANI KAINOA, SR.



THOMAS WESTON
LINDSEY



HENRY LULU RAFAEL



GLENN MICHAEL SOUZA



OAHU CATTLEMEN'S ASSOCIATION



Hawaii Cattlemen's Council, Inc.

**ANNUAL CONVENTION
& MEETING**

**SPEAKER
BIOGRAPHIES**

SPEAKER BIOGRAPHIES

CATTLEMEN'S COLLEGE SPEAKERS



DR. DALE WOERNER

COLORADO STATE UNIVERSITY

Dr. Woerner R. Woerner is an Associate Professor in the Department of Animal Sciences at Colorado State University. As a faculty member at CSU, Dr. Woerner has served as an advisor or co-advisor for more than 15 M.S. or Ph.D. graduate students and has served on 33 graduate committees. Dr. Woerner has acquired over \$5.75 million in funding on 30 separate grants as PI or co-PI and has 28 peer-reviewed journal publications. Dr. Woerner's research experience and expertise is in fresh meat quality, pre-harvest management of beef for quality meat production, meat cookery, instrument assessment of meat products, fresh meat shelf-life, and innovative carcass fabrication. Dr. Woerner serves as a member of the National Cattlemen's Beef Association's Beef Innovations Group, has served as the president of the AMSA Intercollegiate Meat Coaches Association, and serves as chairman of the National 4-H Meat Judging Advisory Committee. Dr. Woerner has been recognized with numerous awards throughout his entire academic and professional career, dating back to 1999. In more recent years, he has been recognized as a top 10 industry leader by Cattle Business Weekly, a Hall of Fame Young Alumni inductee at Texas Tech University, as a one of "40 under the age of 40" recognized by Vance Publishing in their inaugural for their contributions to food security, and, in 2015, received the American Meat Science Association's Achievement Award.



DR. KEITH BELK

COLORADO STATE UNIVERSITY

Keith Belk is a Professor and Holder of the Ken & Myra Monfort Endowed Chair in Meat Science with the Center for Meat Safety & Quality, Department of Animal Sciences, Colorado State University. He earned B.S. and M.S. degrees from CSU, and a Ph.D. from Texas A&M University. He has been employed in the private sector as a buyer by Safeway, Inc., and by the USDA Agricultural Marketing Service in Washington, DC, as an International Marketing Specialist. At Colorado State University since 1995, he has authored or co-authored 190 refereed scientific journal articles and over 740 total publications, generated >\$17M in external funding, and was the primary inventor on two patents. He served as the state Meat Extension Specialist between 1995 and 2000, on the Editorial Board for the Journal of Animal Science in 1997-2000, on the Board of Directors for the American Meat Science Association (AMSA) between 2003-2005, and as President of AMSA in 2009-2010.



VICTOR CORTESE DVM, PHD, DIPL ABVP

ZOETIS ANIMAL HEALTH

Vic graduated from Michigan State University with his bachelors and doctorate. He received his doctorate in veterinary medicine in 1980. He then entered a predominantly dairy and equine practice in Wisconsin where he also held a non-tenured adjunct professor position with the University of Wisconsin-Madison, College of Veterinary Medicine. He also showed Saddlebreds, was an AERC judge and endurance rider and .In 1989 he joined Diamond Scientific in their technical services department where he was promoted to director of veterinary operations. In June of 1990 he moved to SmithKline Beech Animal Health (now Pfizer Animal Health) as a senior technical services veterinarian, with his main emphasis on dairy and its allied sectors. He currently holds the title of Director Technical Services—Cattle and Equine Immunology. His responsibility is 75% North American and 25% international. He has many publications on viral infections in cattle and horses, immunology, neonatal immunology, endurance ride management and young dairy calf management, several textbook chapters and guest lectures at many veterinary and university meetings including the American Association of Bovine Practitioners/World Buiatrics Congress and the AVMA. He received his diplomat status to American Board of Veterinary Practitioners (Dairy Practice Specialty) in 1995. In September 1997, at the American Association of Bovine Practitioners Conference in Montreal, he received the AABP's Award for Excellence. In 1999, he successfully completed his Ph.D. in Microbiology from the Western College of Veterinary Medicine, University of Saskatchewan. In 2013, Bovine Veterinarian Magazine selected Dr. Cortese as one of the twenty most influential cattle veterinarians in the United States.

SPEAKER BIOGRAPHIES

ANNUAL MEMBERSHIP MEETING SPEAKERS



PHILIP ELLIS

PRESIDENT – NCBA | RANCHER

Philip Ellis is a fifth generation rancher who stewards a commercial cow-calf operation in Bear Creek Valley in southeast Wyoming. Philip's ancestors settled in that area in 1883 and established several ranches. Philip has been involved in the cattle industry for many years and has served in various leadership roles. He has been active at the state level in the Wyoming Stock Growers Association where he served on committees and as committee chair. He also served as Vice President (1996-1998), First President (2001-2003) and President from 2003-2005. He served on the NCBA Board of Directors and became active on the Ag Policy Committee. Philip was the Region V Vice President, President Elect and is now currently serving as the President. Philip is active in his community and has been involved with multiple organizations, Oregon Trail Bank Board of Directors, President of Platte County Chamber of Commerce, President of Chugwater Economic Development and Chairman of Chugwater Valley Church Council. Philip raised two daughters on the ranch with his late wife, Joy; Amanda and Mark Pollard live in Greeley, CO with their son, Lincoln Ellis Pollard. Sarah and Samuel Booth live in Denver, CO with their two sons, Ellison and Griffin Booth.



KATE MAHER

SENIOR DIRECTOR, MEMBER & AFFILIATE SERVICES – NCBA

Kate Maher has served as the Senior Director of Member and Affiliate Services for NCBA for just over four years. Prior to accepting this role she spent 16 years with the North American Limousin Foundation and then worked for the U.S. Meat Export Federation.

A Colorado native, she graduated from Colorado State University with an Animal Science degree. After college, she moved to Kiowa, CO where she was active in her family's cow/calf operation. Now that the cows are gone, working for NCBA allows her to proudly support an industry and people she has great passion for.



COURTNEY KALOUS

DIRECTOR OF PLANNING AND EVALUATION – CBB

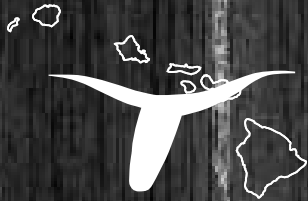
Courtney Kalous has worked in the field of agriculture for more than 12 years, the last three in program evaluation for the Cattlemen's Beef Promotion & Research Board. She joined the Beef Board staff in December 2008, after five years at the National Cattlemen's Beef Association, where she served as director of member services. At the Beef Board, Courtney served as director of collections compliance from 2008 until May 2012, when she moved into her current position as director of planning and evaluation. Courtney manages plans and budgets related to checkoff program evaluation and key partner relationships. This involves writing and executing plans of work, including budgets, for the evaluation and contractor-relations functions of the Beef Board, in addition to serving as a program evaluation resource for the Beef Promotion Operating Committee, the Evaluation Committee, and various contractors. Courtney is an alumna of Colorado State University, where she graduated Cum Laude with a bachelor's degree in agriculture business and a minor in economics. She lives in Strasburg, Colorado, with her husband, Tod, an economic analyst, and two sons.



LAYSAN C. UNGER

ASSOCIATE – SCHWABE, WILLIAMSON & WYATT

Laysan Unger focuses her practice in the areas of environmental and natural resources law, with a particular focus on the agriculture industry. She hails from the Big Island of Hawaii, where her family has owned and operated McCandless Ranch for over one hundred years. In addition to cattle and timber operations, the ranch is the historic home of the endangered 'Alalā (the Hawaiian Crow). McCandless was sued under the Endangered Species Act for access to the property, and her family's experience with state and federal wildlife agencies and environmental organizations was the reason she went to law school. She personally identifies with the legal issues facing private landowners and ranchers because they are the same issues her family's agricultural operation faces. Before joining Schwabe, Williamson & Wyatt, Laysan held positions at the Western Resources Legal Center and at Dunn Carney Allen Higgins & Tongue.

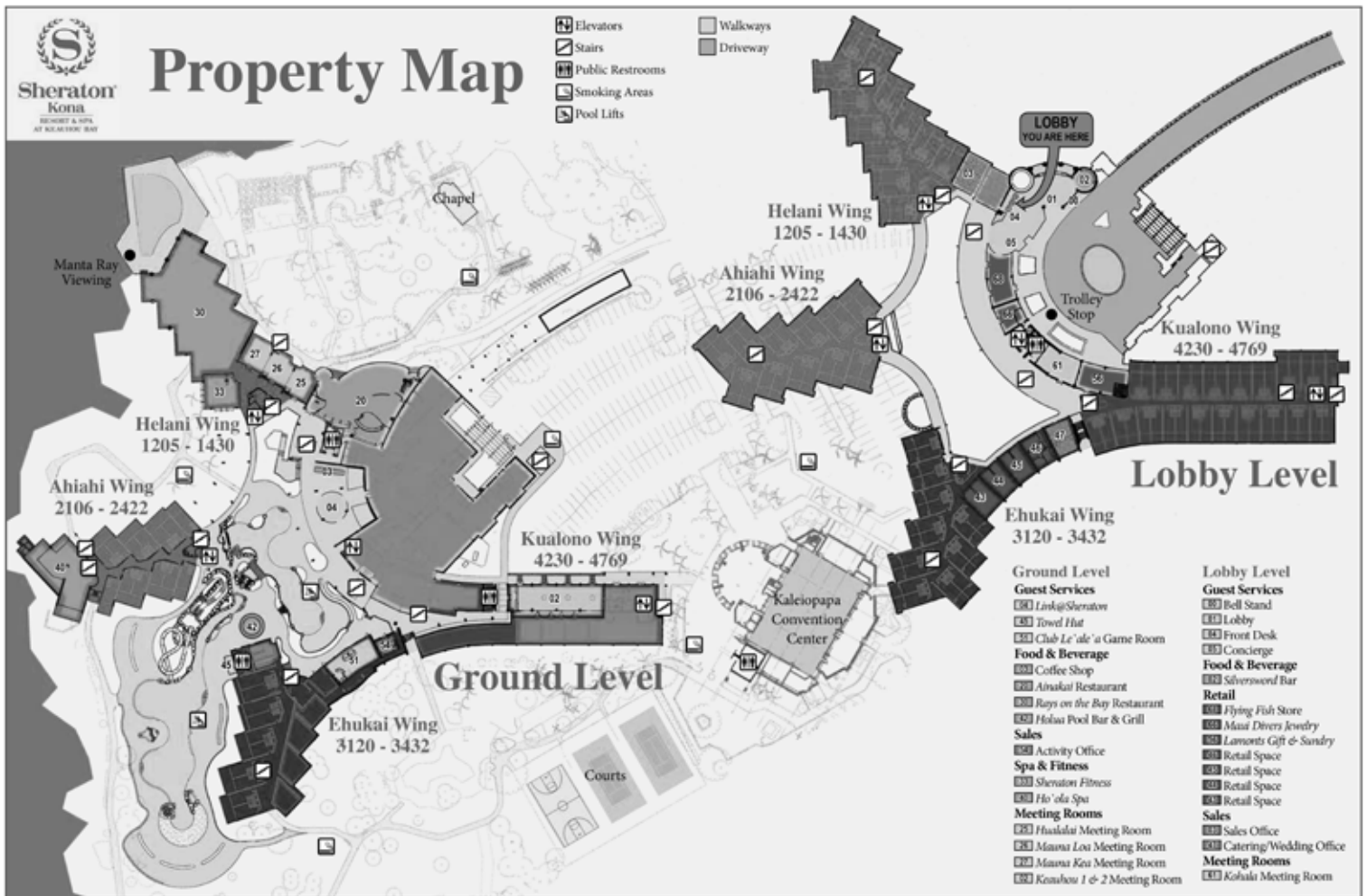


Hawaii Cattlemen's Council, Inc.

**ANNUAL CONVENTION
& MEETING**

**HOTEL
INFORMATION**

HOTEL INFORMATION



Hotel Food & Beverage Information



Breakfast Daily
\$22.95

6:00am–10:00am
10:30am on weekends & holidays



Featuring Inspired Cuisine. Great cocktails. Amazing sunsets. Great live music and Manta Rays!

Dinner 5:30pm–9:30pm
Bar 5:30pm– 11:00pm
Live Music 6:30pm–9:30pm
Late Night Bar Menu 9:30pm– 10:30pm



Featuring Mama's Kona Coffee & Espresso. Grab & Go Items.

Breakfast 6:00am -11:00am
Lunch 11:00am -1:00pm
Dinner 4:30pm - 9:00pm



Come enjoy a meal, sip your coffee, or have a cold beer at this casual Kona restaurant on Keauhou Bay.

Breakfast, Lunch, and Dinner
8:00am - 7:30pm



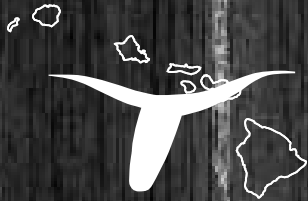
Full service lunch poolside on the coolside of Kona!

Lunch 11:00am–3:00pm
Pupu 3:00pm–5:30pm
Pau Hana Hour 3:00pm–5:00pm



In Room Dining

Breakfast 6:00am–10:30am
Dinner 5:30pm– 10:30pm



Hawaii Cattlemen's Council, Inc.

**ANNUAL CONVENTION
& MEETING**

**PREVIOUS
CONVENTION MATERIALS**

PREVIOUS CONVENTION MATERIALS

2014 CONVENTION MEMBERSHIP MEETING MINUTES NOVEMBER 15, 2014 | KALEIOPAPA CONVENTION CENTER, KEAUHOU II

Opening Announcements: Alex Franco welcomed members and thanked those who attended last night's banquet, especially members traveling from a distance. Thanks were also extended to the vendors for the displays and sponsorship, and a special acknowledgment was made for Kyle Datta and Paniolo Cattle Co., who sponsored this meeting's breakfast.

Call to order: The meeting was called to order at 8:15 a.m. by Alex Franco.

Announcements:

1. Alex Franco announced that the CALF Fundraiser raised \$12,450 and the auction raised a record-setting \$28,436. Thanks were expressed to Bud Gibson, Keoki Wood, Stacie Francis, and the spotters and volunteers who helped.
2. Alex Franco asked Keoki Wood to read a message from U.S. Senator Brian Schatz. In recognition of the 2014 HCC convention and annual meeting, Senator Schatz offered warm greetings to all members and recognized that the council is a "leading voice for Hawaii's cattle producers" and its member ranches represent 75% of the state's beef cows and stewardship of over one million acres of land. Senator Schatz also commended the council's efforts as "a vital step toward maintaining best practices" and acknowledged its exceptional standards and "leading by example in livestock management, grassroots leadership and industry education."

Review and approval of: HCC Annual Meeting Minutes: November 16, 2013.

MOTION: APPROVE, the meeting minutes of November 16, made by Jimmy Greenwell and seconded by Tim Richards and unanimously accepted.

Guest Speakers:

1. Industry Update: Alex Franco introduced president of the National Cattlemen's Beef Association (NCBA), **Bob McCan**. Mr. McCan, a fifth-generation rancher and graduate of Texas A&M, is from Victoria, TX, where he oversees cattle operations on his family's three ranches and their recreational wildlife hunting enterprise. He has a passion for grazing management and natural resources. Prior leadership positions include a presidency for the Texas and Southwestern Cattle Raisers Association, key leadership roles with the Texas Beef Council, Texas A&M Extension Service, and appointment by two governors to lead state efforts in conservation and invasive species programs. He is also a recipient of the Texas Range Land Management award. The convention provided Bob with the opportunity to make his first visit to Hawaii, fulfilling a 31-year dream for him and his family. Though the trip was nearly postponed due to Bob undergoing a heart-valve replacement in September, he is recovered and now has his very own bovine tissue heart valve. Bob recognized the historic uniqueness of Hawaii cattlemen and their long-standing commitment to and service on several national committees, adding that he appreciates the solid relationship between the NCBA and its state affiliates. In terms of policy, he noted that recent election results are more favorable for the cattle industry as several pro-agriculture and pro-cattle business congressmen were newly elected or are returning. The biggest priority for the beef industry lately has been the EPA water proposal which re-defines EPA jurisdiction, subjecting nearly all bodies of water to federal regulations and permitting and although it was meant to provide clarification, its subjective terminology puts landowners at risk of losing their right to manage and preserve water on their own land. Under section 404, the EPA has exempted only 56 ranching and farming practices, provided those meet National Resource Conservation Service (NRCS) standards, but this change means that permits are required, without deviation from NRCS standards, for routine practices such as fence-building and grazing practices. This proposal change now shifts the onus

PREVIOUS CONVENTION MATERIALS

as a policing agent from the federal government to the NRCS. The NCBA submitted commentary against this change and is now awaiting a response – over 6,000 comments were submitted by NCBA and 250,000 overall – hoping that the new bicameral Senate majority will bring clarity and provide an advantage toward making change. On a positive note, the addition of new markets has impacted international trade and in the past year, CattleFax reported that the international markets have added \$307 per head to every cattleman's bottom line, which is significant. Per Bob, the USMEF reported that the five biggest countries for importing beef – Canada, Japan, Hong Kong, Mexico, and South Korea – have imported over \$3.89 billion in U.S. beef between January and July, which if continued through 2014 could set a new record of over \$7 billion in exports and demonstrate the importance of international markets in stabilizing future markets. Bob also reported on the trans-pacific partnership and the impact Japan has in refusing tariff elimination. The goal is for the tariff to be zero but all countries need to be in agreement. Included with other pending trade agreements are those with the European Union, which present unique challenges, especially in relation to the GMO debate. Other policy issues include reinstating the Tax Extenders Bill and the Conservation Easement Tax, which the NCBA expects will both be addressed in a lame duck session. Bob added that tax reform is on the legislative agenda for January 2015 and that the policy of the NCBA is full repeal and a preference for cash accounting practices vs. the cash accrual method. In terms of tax codes, he advised that the NCBA plans to work with Congress to obtain stable codes. Also of note was the need for reform of the Endangered Species Act and the NCBA wants to collaborate with the HCC to create a viable platform as this issue particularly affects Hawaii. As regards the NCBA PAC, Bob reported that in the last two elections, over \$1 million was raised, which resulted in greater awareness about NCBA issues, stronger collaboration with the PAC and a significant impact on the elections, winning 92% of those that received NCBA support. In terms of a roadmap, Bob relayed that the NCBA follows a long-range strategic plan, which he hopes will eventually dovetail with state plans. He added that unity is important between the state affiliates and the NCBA and the desire is to have both factions work together. Regarding checkoff, Bob announced that all marketing efforts have transitioned to a digital format utilizing mostly social media. This allows the NCBA to reach more people while spending less money. Bob also announced that new committees were created in the wake of restructuring the NCBA and that previous issues with the Cattlemen's Beef Board have been resolved with the implementation of new leadership, new staff but most importantly, better communication. On sustainability, Bob advised that the NCBA views this as an area of constant improvement. It is difficult to universally define sustainability as it varies among affiliates but it is necessary to move forward with these efforts as other large consumer corporations like McDonald's and Walmart are doing the same. Bob next reported that membership is up, noting an increase from 24,000 to 30,000 members. He applauds the HCC and their unified membership as well as Dr. Hugh McCampbell, who was instrumental in raising membership. Bob closed with a reminder of the upcoming convention in February in San Antonio.

Q&A:

- Bob was asked for the NCBA's view on the second national check off. He responded that Secretary of Agriculture, Tom Vilsak offered a parallel check off based on the 1996 generic act, which gives federal government power and authority over the check off. The NCBA policy opposes this act as it is duplicative, requires additional overhead and excludes state beef councils, among other provisions that are not in support of cattlemen. Bob encouraged members to submit commentary against this check off via the NCBA website.
- With the change in political landscape, does the beef industry have enough friends across the aisle to override vetoes? Bob assured the HCC that NCBA is optimistic, having already worked with a few congressmen who were particularly effective.

PREVIOUS CONVENTION MATERIALS

Jimmy Greenwell, Strategic Planning Chair, asked members to think about the HCC's national and state agendas as well as who would be the best candidate to manage these for the HCC.

Alex Franco announced that Jimmy Greenwell won the award for Committee Chair.

2. Inter-island Shipping Issues, **Drs. Ashley Stokes and Jason Moniz**: Dr. Stokes announced that the long-haul shipping research was presented at the Beef Welfare Symposium this summer and again at the Animal Transportation Association in the Netherlands where it won an award for most beneficial body of work presented. Dr. Stokes reported that in March, a letter was received from DOT and Young Brothers citing concerns during shipping involving the lack of proper cleanup and disposal of animal waste on piers, unconfined waste in trailers, and animals not secured during transfers. In response to these concerns, members from HCC, the state departments of transportation and agriculture, Young Brothers and CTAHR all met to establish a compliance plan to include container specifications and transfer guidelines. A committee was formed, and Neighbor Island and local pier site visits were conducted. Piers differ in size and traffic, which may pose additional challenges, but the committee is exploring several options and is committed to getting compliant. It is also working on developing specifications, obtaining container certification and finalizing transfer protocols. The key is compliance for all involved otherwise there is a risk of losing access to the piers. The deadline is May 2015. Input is welcome; contact committee members with questions.
3. Secusio Moth and Caterpillar and Fireweed Update: Department of Agriculture Biological Control Section Chief, **Darcy Oishi**, thanked Mele and Stacie Francis for their assistance, UH for moving the project forward, and all ranchers who allocated resources and collaboration. He confirmed that secusio caterpillars and moths have been established in Maui and on the Big Island and added that social media is being used to post updates and spread awareness. Questions posed from the community center around the moth and its purpose as well as how results are measured. Darcy indicated that results are difficult to quantify and could take years because of inconsistent secusio behaviors, too few moths established, and a high volume of fireweed. However, he elaborated that secusio do well in shaded areas, are spreading through "hitchhiking" and wind and that additional strategies include attacking different parts of the plant. Funding for monitoring has ended but UH will continue with the studies, which help with decision-making. Foreign exploration observations will also continue as will the prioritization of candidate insects. Evaluations have been made regarding the use of certain beetles living in containment but the research has found that some feed on native endangered species so this approach is likely to be discontinued. In terms of deploying diseases, a USDA-funded project yielded the discovery of 16 diseases, but it was surmised that this approach is very condition dependent and requires a lot of humidity.

Q&A:

1. What help do you need with this battle? Darcy responded that staffing resources and new facilities are key and the greatest needs.
2. Is staff needed here or on Oahu? Yes, as facilities are on Oahu.
3. Are you looking at a biological control for *clidemia*? Darcy announced they have a pathogen and are also in the permitting process for a bio-control agent, so this is still a priority for him as well as the forest service.

PREVIOUS CONVENTION MATERIALS

Alex Franco added that members should see Darcy Oishi directly for a fire ant update.

4. General Election Candidate Survey: Lisa Wood, DVM, had compiled a short answer, nine-question survey that was distributed to over 150 candidates, including those running for governor. Questions focused on the beef industry as well as fish and wildlife concerns and the reallocation of lands from the Department of Land and Natural Resources. Results from candidates who responded indicated that they support agriculture and want HCC to provide 100% of the beef for the state. However, response was low with only 30 returned, and no response was received from either the incumbent or incoming governors. Dr. Wood feels that most candidates are well intended but not well informed about HCC issues, so the responsibility falls on members to provide better awareness to those who represent the HCC. In addition, Hawaii ranks among the lowest in voting (52%), so it's crucial that HCC members use their influence and position to spread awareness about the issues being faced.

Committee Reports:

1. Animal Welfare: **Dr. Jason Moniz** reported no significant incidences on the interstate movement of livestock on eastbound shipments. Matson and air cattle shipments have been uneventful as well as westbound shipments and imports of market hogs. However, livestock shipping is continually monitored by the Department of Agriculture. He announced that the State Veterinarian's Office increased their scrutiny of imports due to a mainland diarrhea outbreak that killed eight million pigs in 32 states. Dr. Moniz relayed that Maui Humane Society, responding to a complaint, issued a citation to a cattle producer for neglecting to provide shelter and bedding for cattle. An investigation by state veterinarian, Dr. Rick Willer, indicated humane cattle conditions and a good pasture setting. Dr. Moniz announced that a meeting is scheduled with William Jacintho, Maui Humane Society, Maui Cattlemen's Association and HCC to discuss an amendment to the county code. No significant disease outbreaks were reported; but there is currently one beef herd in quarantine for trichomoniasis in Ka'u with progress being made towards infection cleanup. 10 other herds on Oahu and the Big Island were released though testing of bulls will continue until two negative annual tests are completed. HDOA will conduct slaughter surveillance in early 2015 for a four-month period. Statewide quarantine order requiring change of ownership testing of non-virgin bulls remains in effect, though bulls aged one year or older and non-virgin bulls must test negative prior to entering the state. Dr. Moniz stated that work on proposed amendments to HDOA's cattle rules, including permanent bovine trichomoniasis control rules, continues. Hearings for comment will take place on each island prior to going to the Board of Agriculture for approval.
2. CTAHR: **Dr. Ashley Stokes** announced that CTAHR statistics show their reach equals the capacity of Aloha Stadium 19 times over. It has been a great year for extension, but staying up-to-date and relevant in efforts is still a top priority, as is funding. CTAHR consists of six departments including, 27 stations across the state. Enrollment is increasing and ethnicity of students is diverse, but faculty numbers are decreasing, which is a concern. All degree levels awarded have increased indicating more growth, though funding appropriations went from 35% to 25%. Dr. Stokes indicated that CTAHR is in the black, which is unusual for a university, but this also meant that they had to relinquish \$800,000 to UH to assist other colleges. Extension has the Dean's support, but the top priority is still to increase the number of extension agents to six, so if members can lend additional support by advocating to their legislators, that would be greatly appreciated.
3. Federal Outreach: **Keoki Wood** reiterated the need to spread awareness and advocacy and reminded members that the committee mission is to build relationships with delegates of the cattle industry. Members, consisting primarily of young cattlemen's conference alumni, will meet every 4-6 weeks for a one-hour teleconference with the aim of consistently engaging the legislators. YCC candidates are encouraged to join these calls.

PREVIOUS CONVENTION MATERIALS

4. Fireweed: **Greg Friel** has no report.
5. Grazing: **Jimmy Greenwell** recapped his earlier announcement that a search committee was formed a year ago following the decision to hire a managing director to drive the complex state and federal agendas. To-date, the HCC has handled all of its own “heavy-lifting.” After launching a fundraising campaign, HCC obtained the necessary monies via leadership pledges from both its large and small producers. Cost was estimated at \$150,000 to include salary, training, travel expenses and additional resources. Large producers pledged amounts totaling \$59,000 per year for 3 years and the next level of producers contributed approximately \$87,000. Various stakeholders have also provided support and a Request for Proposal was awarded from the DOA providing an additional \$200,000. (Special thanks were given to Gary Baldwin for his help in this effort.) A new source of funding was discovered in the creation of a 501(c)3 which allows for tax deductible donations and the ability to apply for grants. Jimmy suggested naming this campaign, “Beef up Hawaii” and urged members who have not yet pledged to do so. He acknowledged the following contributors: Parker Ranch, Ponoholo Ranch, Kahua Ranch, Ulupalakua Ranch, Haleakala Ranch, Palani Ranch, Hawaii Beef Packers, Kaonoulu Ranch, F. Ranch LLC, McCandless Ranch, Wall Ranch, Maui Cattle Co., Gay & Robinson, Kualoa Ranch, PRL English, KK Ranch, Kaupo Ranch, Hind Daleico LLC, Rocker G Livestock, and Nobriga Ranch.
Alan Gottlieb added that he is leading the selection committee and confirmed that the committee includes representation from past, current and future presidents of HCC, the chair of the Beef Industry Council and delegates from each county as well as other HCC members and stakeholders. The committee formulated a timeline and distributed the job description to its members, agriculture commodity groups, and Agriculture Leadership Foundation and plans to post it on college job boards. Résumés must be received by December 15 and interviews will be scheduled in January. Eight résumés have been received so far from applicants with varied but promising skill sets.
6. Legislative/Government Affairs: **Alan Gottlieb** reported that there was much success in the recent election with the passing of the statewide ballots for special purpose revenue bonds for agricultural enterprises and for dams and reservoirs. He added that HCC has collaborated with the local food coalition to focus on common issues as well as the Farm Bureau in support of their agenda that impacts farming in Hawaii.
7. Hawaii Beef Industry Council: **Michelle Galimba** has no report.
8. Land Issues: **Keith Unger** thanked the NCBA for their support and added that the committee has provided comments and testimony in favor of cattle industry legislation and water issues and has also reached out to its Washington delegates. He announced that endangered species and critical habitat issues have positive movement nationally with a resolution being introduced that targets a citizen’s right to sue, proposes to cap attorney’s fees for lawsuits and requires the Secretary of the Interior to track all lawsuit costs. Another national endangered species act issue that HCC was involved in involves two rule changes to critical habitat the US Fish and Wildlife Services (USFWS) proposed. HCC provided timely comments and testimony and its perspective was well represented. Locally, the news is not as good regarding the Hawaii Island and I’iwi Petitions. Timeframes have been changed slightly and the USFWS changed the name to the Multi Island Hawaii Land Petition. 51 new islandwide species will be identified and it will be determined if these should be listed by 2015, with the possibility of rolling that petition into a larger one including the I’iwi Petition in 2017. HCC contacted USFWS requesting an exclusion from the Hawaii Island Petition. USFWS indicated they want to partner with HCC but they consider it a “work in progress” and have provided only vague responses thus far. Regarding alala releases, captive propagation facilities increased to over 120 captive alala and the releases have been postponed to 2016 due to funding. Kamehameha Schools has partnered with USFWS to design a safe harbor agreement

PREVIOUS CONVENTION MATERIALS

for their lands, and HCC is working with Kona Soil and Water and considering a regional safe harbor agreement for alala. Federal endangered species act does allow for regional safe harbor agreements but the state does not. Copies of testimony are available from Keith Unger or Stacie Francis.

9. Leadership Development: **Jason Small** has nothing new to report.
10. Marketing: **Chris English** shared the results from the October 9 report from Hawaii Beef Producers indicating that top dollar for under 30-month steers and heifers has risen to \$1.90 for local grass-finish. Cows in good condition moved up to \$0.87 and ranged down to \$0.60 based on condition and carcass weight and bulls went up to \$0.92 and ranged down to \$0.65, also based on condition and carcass weight. Chris added that the Taste of the Range event, hosted at the Hilton Waikoloa, had a good turnout and featured new live-cooking chef pairings that were well received. He extended thanks to all of the ranches that donated. Chris reported on the Pass the Plate tour, stating that it took place at Ponoholo lasting about an hour and included two representatives from the Center for Food Safety, Oahu office. This provided a good opportunity to meet face-to-face and “tell (them) our own story rather than having someone else tell them our story.”
11. Membership: **Jason Small** reported that efforts to increase membership have been fruitful this week, thanks to existing members, and also as a result of the membership drive in Honokaa. He also announced that another drive is being considered for a neighbor island, possibly Kauai. Lastly, Jason added that he is working with Dan McCarty and Kate Maher on NCBA membership.
12. Policy: **Pono von Holt** has no report.
13. Positive Imaging: **Greg Friel** reported that HCC’s positive imaging is accomplished mostly via social media and the help of Gary Baldwin who manages five different sites, has obtained 8,500 followers and receives over half a million comments worldwide. Members were encouraged to submit pictures and stories for posting.
14. Scholarship: **Brent Buckley** announced the winner of the annual scholarship for youth interested in the cattle industry. The scholarship was awarded to Kayla Ann Kalauli who was the sole applicant.
15. Transportation: **Betty Spence** has nothing new to report, stating that the transportation update was covered in **Dr. Ashley Stokes’** report.

Association Presidents:

1. Hawaii Cattlemen’s Association: **Sabrina White** has no report.
2. Maui Cattlemen’s Association: **William Jacintho** was not present but Alex Franco noted that the issue of shade for animals on Maui was presented earlier by **Jason Small**.
3. Oahu Cattlemen’s Association: **John Morgan** has no report.
4. Kauai Cattlemen’s Association: **Bobby Farias, Jr.** has no report.

PREVIOUS CONVENTION MATERIALS

New Business:

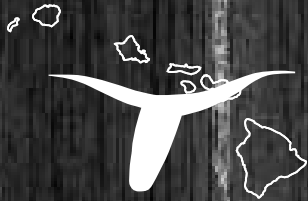
1. Marketing Director and Funding Report: Previously covered by **Chris English** in the Committee Reports section.
2. Nomination Committee: Slate of Officers Presentation: **Jimmy Greenwell** announced that the nominating committee's recommendation for the Slate of Officers for the next two-year term is Chris English for President and Dr. Lisa Wood for Vice President. **Alex Franco** agreed to proceed with the approval of the slate and members were asked to vote by stating "aye". No oppositions were noted. Alex then congratulated both members and turned the meeting over to new HCC President, **Chris English**.
3. Incoming President's Remarks: **Chris English** accepted his new position as HCC President, thanked members for their vote, acknowledged Alex Franco and Lisa Wood for their mentorship, praised Stacie Francis and Betty Spence for their administrative support, and expressed his appreciation to committee chairs for their ongoing efforts, notably Alan Gottlieb and Jimmy Greenwell for their work in the new managing director position. He encouraged members to be more active in leadership and also extended his gratitude to Keoki Wood for his efforts with federal outreach and announced that he is setting up a quarterly call with agriculture legislative aides in Washington. He closed with a show of thanks to Bob McCann and for the support received from the NCBA.

Open Membership Forum:

Jimmy Greenwell thanked **Alex Franco** for all of his hard work and dedication and expressed sincere appreciation for his passion for the industry, his commitment and his efforts as president. Alex received a standing ovation from members.

Adjournment of meeting:

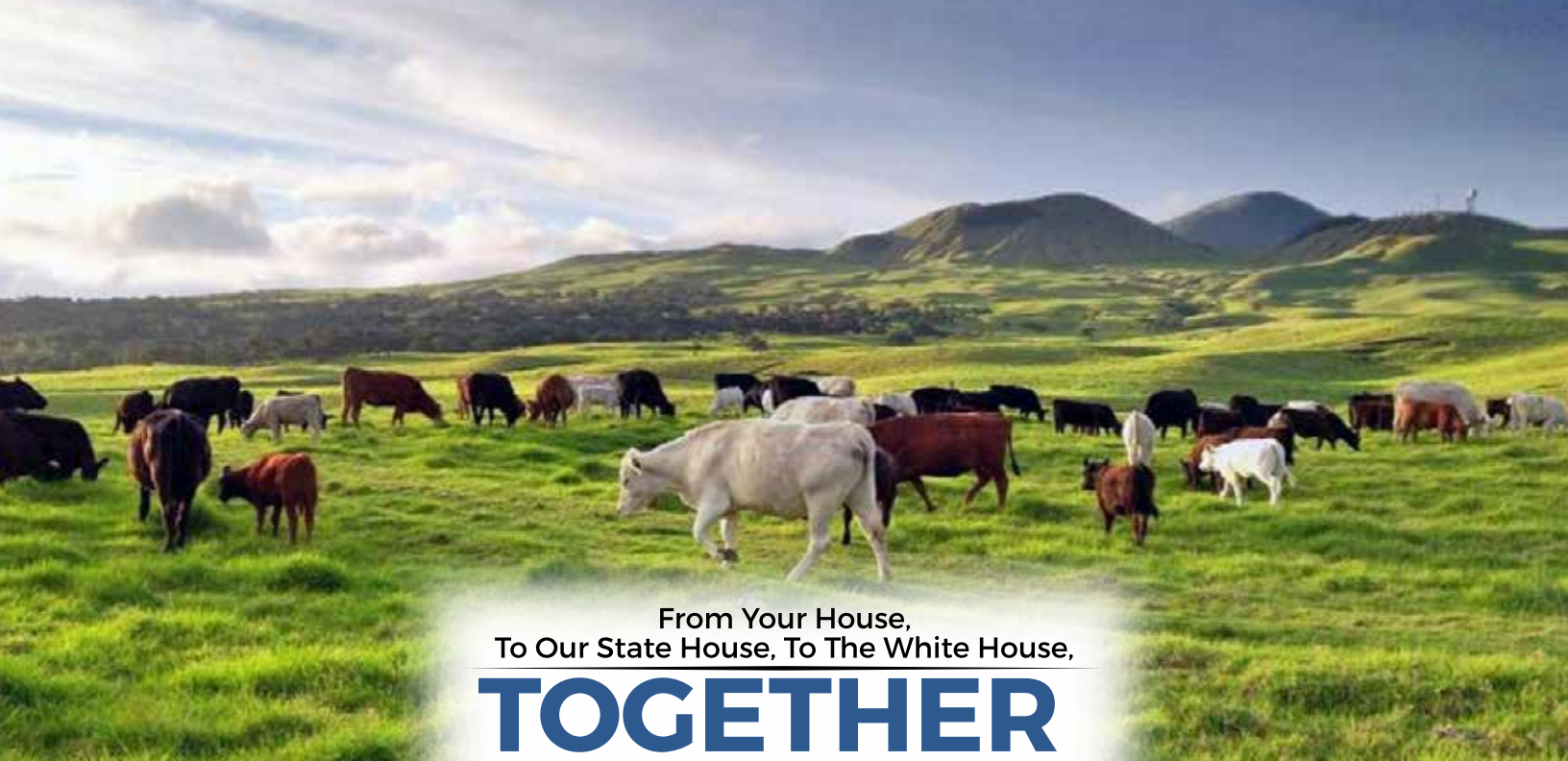
MOTION: ADJOURN the meeting of November 15, made by Alan Gottlieb and seconded by Alex Franco and was unanimously accepted. The meeting was adjourned at 11:15 p.m.



Hawaii Cattlemen's Council, Inc.

**ANNUAL CONVENTION
& MEETING**

**MEMBERSHIP
MATERIALS**



From Your House,
To Our State House, To The White House,

TOGETHER

We Can Make A

DIFFERENCE

Working **TOGETHER WITH YOU**, *our members, HCC and its collaborative partners will* **SPEAK WITH ONE VOICE** *to* **PRESERVE OUR PANIOLO CULTURE** *and provide for a* **SUSTAINABLE FUTURE FOR THE NEXT GENERATIONS.**

Hawaii's ranchers go to work every day not thinking about just our generation but working to provide that opportunity to future generations. As our industry continues to face mounting challenges from multiple factions, HCC will continue to bring a fresh and innovative approach to addressing them.

We realize you have many demands on your funds, however working together, big or small - **over 2/3 of our members have less than 100 head of cattle** - we can make a difference. HCC is the grassroots beef industry organization dedicated to protecting and promoting the Hawaii Cattle Industry at the state & local levels, as well as on the national level in liaison with NCBA.

**PLEASE STAND WITH US & SUPPORT OUR EFFORTS
BY JOINING HCC & NCBA**

Your membership dues provide you with the benefits of membership in your County, State & National Organizations.



P.O. Box 437199 | Kamuela, HI 96743-7199
Phone: (808) 885-5599 | Fax: (808) 887-1607
office@hicattle.org | www.HICattle.org

9110 East Nichols Avenue #300 | Centennial, CO 80112
Visit us online: www.beefusa.org
Questions?: 1-866-BEEF-USA (233-3872)

HOW WE ARE WORKING FOR YOU

Government Affairs Committee:

This committee provides advocacy on substantive issues such as Environmental Regulations; Property Rights & Tax Issues through productive professional relationships with state elected officials and government agencies.

Transportation Committee:

This committee has been instrumental in the development of a transportation system that allows ranchers to ship their cattle as efficiently and humanely as possible.

Animal Health & Well Being Committee:

This committee works with our producers to provide transparency, Beef identity and local flavor.

Hawaii Beef Industry Council:

Our council puts on displays at various events including: Hawaii State Farm Fair, County Farm Fairs and County Agricultural Festivals.

Scholarship Committee:

Our committee provides annual scholarships to aspiring students.

Marketing Committee:

This committee has taken an active role in increasing demand for local beef through in-store demonstrations, cookouts and other public events to inform and educate consumers.

Membership Committee:

This committee is working to provide for an increase in our member base focusing on ALL ranchers, as well as associate & younger generations.

Strategic Planning Committee:

This committee is working to provide for the future of our organization.

Positive Imaging Committee:

This committee is working to provide awareness to the general populace of our ranching heritage focused on getting incremental support from our policy makers as sadly many policy makers look at numbers & rhetoric rather than merit. As Cattlemen, we have always had more than our share of opposition and challenges, whether directed toward our perceived land use practices and stewardship or the true value, safety and quality of the beef we produce.



LEGACY

*is about our identity,
our beliefs & values*



INTEGRITY

*is the very foundation
of our Industry*



PROMISE

*is our keiki, the future
of generations to come*

MEMBERSHIP FORM

Name: _____

Business/Ranch Name: _____

Address: _____

City: _____ State: _____ Zip: _____

County: _____

Email: _____

Phone: _____

Recruited By: _____

Producer Dues: Base Dues (Please Check)

- 1 - 50 Head \$75
- 51 - 100 Head \$150
- 101 - 250 Head \$300
- 251 - 500 Head \$450
- 501 - 1,000 Head \$600
- 1,001 - 1,500 Head \$825
- 1,501 + up Head \$1,050
- Total Base Dues: \$ _____

Plus Fair Share: State & Local Dues

- Cow/Calf Units/Year _____ x .55¢/hd = \$ _____
- Feeder/Stocker Units/Year _____ x .45¢/hd = \$ _____
- Total Fair Share Dues \$ _____
- Total Producer Dues (Base & Fair Share) \$ _____

HCC/NCBA Associate & Youth Memberships:

- Associate Membership Dues: *Non-Cattle Owning* \$250
- Youth Membership Dues: *25 Years & Younger* \$50
- Total Associate/Youth Dues: \$ _____

HCC/NCBA Ranch Hand Memberships:

- Cooperating Employer: *Ranch is Member of HCC/NCBA* \$75
- Non-Cooperating Employer: *Ranch is NOT Member of HCC/NCBA* \$150

Payment Information:

- Check Enclosed Master Card Visa

Total Dues: \$ _____

Credit Card #: _____

Signature: _____

Expiration: _____

Total Amount To Be Charged: _____

Make Checks Payable to: NCBA | PO Box 173778 | Denver, CO 80217-3778

A portion of your HCC/NCBA membership dues and contributions may be tax deductible for most members and associates as an ordinary and necessary business expense. HCC/NCBA estimates that 20% of dues and contribution payments are not deductible as a business expense because of our direct lobbying activities on behalf of members. Please consult your tax advisor. Charitable contributions or gifts to HCC/NCBA are NOT tax deductible as charitable contributions for Federal Income Tax Purposes. Charitable Contributions and Gifts to the Hawaii Cattlemen's Foundation, a 501 (C) 3 ARE tax deductible as charitable contributions for Federal Income Tax Purposes.

BENEFITS OF BELONGING

Hawaii Cattlemen's Council, Inc.

WHO WE ARE

Statewide organization
Comprised of the
county level
Cattlemen's Associations



140+

Member Ranches

60,000

Head of Beef Cows

WE REPRESENT



Of Cattle In Hawaii



Of Hawaii's Land Under
Stewardship

WHY DO WE EXIST?

Consistent with the mission of the NCBA, HCC's goal is to provide every cattle producer in the state the best opportunity to be both sustainable and profitable. We also believe in grass-roots leadership where every producer's voice is important in establishing policies and direction for our industry both locally and nationally.

While we have always respected and valued the individuality and independence of our fellow producers, we also understand the added effectiveness and strength that comes from working together, sharing information and technology, speaking with one voice in public forums, and ever more so to move and market our product cooperatively with our fellow ranchers.

WHAT DO WE DO FOR OUR MEMBERS AND FOR THE INDUSTRY?

Property Rights, Environmental And Land Issues

1. ENDANGERED SPECIES ACT LEGISLATION

- HCC supports many of the goals of the ENDANGERED SPECIES RECOVERY ACT.
- HCC encourages voluntary participation in habitat enhancement and partnership programs for private property owners.
- HCC opposes allowing citizen's lawsuits to be brought against landowners.
- NCBA is a powerful advocate for Legislation that keeps the ESA in check and more fairly balanced.

2. CRITICAL HABITAT DESIGNATION (CHD)

- HCC has worked closely with the U.S. Fish and Wildlife Service (USFWS) in Hawaii, and with the Pacific Legal Foundation, to study the impact of CHD on ranchers, farmers and landowners.
- HCC has also successfully acted as a liaison between USFWS and its members to ensure that prior to finalizing any CHD plans, the impacted members are notified and have an opportunity to work with USFWS for reasonable, sensitive applications of the law.

3. TRADITIONAL AND CUSTOMARY RIGHTS, THE "PASH" DECISION

- HCC believes we need clear, unambiguous property rights laws and that in "PASH", the Supreme Court left many unanswered questions that need clarification for the benefit of all whose rights are being preserved and whose resources are being protected.
- We favor local, non-regulatory solutions where possible, but concede that clarification of the law must still be addressed.

4. REAL PROPERTY TAX AND LAND USE ISSUES

- HCC works closely with statewide organizations such as the Hawaii Farm Bureau and Ag Coalition as well as with each of the County Cattlemen's Associations as an advocate for equitable, production-value based property taxes and agricultural land use policies which favor the preservation of our State's ranchlands and extensive ag industries for their economic and land use/community benefits.

5. ECOSYSTEM SERVICE CONSIDERATIONS

- HCC has an ongoing working relationship with a team at Stanford University focused on quantifying the ecosystem service benefits of the State's ranchlands to the broader community. The goal is to develop incentives and rewards to compensate good land stewards for the conservation value of their management practices.

There are constantly new Federal and State legislative proposals that would make ranching more difficult if not impossible. HCC & NCBA work hard at both the local and national level to stay in front of these issues, to keep our members informed, and to improve the regulatory and business environment in which we work.

BENEFITS OF BELONGING

Animal Health & Wellbeing

There are many groups, even in Hawaii, that effectively want to outlaw meat production and stop people from eating meat for their own reasons and a common strategy is to attack animal welfare issues. In recent years, some have demonstrated at the State Farm Fair and even at the State Legislature, during our Ag Awareness Day. Animal Rights Groups also testify against bills that would be beneficial to our industry at the legislature. We need to better educate the public that sound modern beef production practices under good management are "animal compassionate" and work to eliminate any basis for criticism to the contrary. HCC and NCBA monitor these efforts and provide decision-makers with accurate information to mitigate the lies and myths told by these groups.

Education

HCC puts on an annual Cattlemen's College in November of each year, in conjunction with our annual meeting. HCC brings experts in our industry from the Mainland to keep us current on issues affecting animal health, nutrition, genetics, weather, and marketing to name a few. In conjunction with other sponsors, HCC coordinates Road Shows, bringing educational speakers to each of the Islands and assisting each County Association with their own educational programs. HCC sponsors an annual Scholarship Program in any field of study for college students who are the children of HCC members. HCC also participates in various public forums to better educate the public as to the positive purposes and favorable impacts the beef industry brings to the table.

Marketing

Since the reduction of the feeding and processing segments of the Hawaii Cattle Industry, the Hawaii Cattlemen's Council has been continuously encouraging the development of marketing alternatives for Hawaii cattle producers. Ideally, we would like to keep all Hawaii cattle here in the State for local consumption but these options do not exist today. On the national level, the Beef Board has been working hard and successfully to stimulate demand for beef and the reinvest our "Beef Check Off Dollars" into product development and advertising campaigns that benefit producers at all levels.

Locally, HCC has taken an active role in increasing demand for local beef, just as the Beef Board at the National Level, through your beef check-off program has been the driving force to increase overall beef demand in recent years, more specifically:

- HCC provides financial support for forage finished Island Fresh Products.
- HCC supports legislation to put more Island Beef in our State schools and institutions.
- HCC promotes local products doing in-store demonstrations, cook-outs and other public events to inform and educate consumers.
- HCC along with the Hawaii Beef Industry Council puts on displays and serves samples at the various events including: State Farm Fair, County Farm Fairs, Made in Hawaii Expo and Mealani's Tast of the Hawaiian Range.
- HCC has worked with the University of Hawaii's College of Tropical Agriculture and Human Resources (CTAHR) to put together a survey of beef demand in Hawaii, and summarize past marketing efforts, to help develop future marketing strategies, and then to implement those strategies.

Transportation

- HCC has been instrumental in the development of a transportation system that allows ranchers to ship their cattle as efficiently and humanely as possible.
- HCC has developed shipping guidelines to better prepare cattle for ocean shipment, thereby reducing stress and adding value to the cattle.
- HCC has periodic discussions with Matson regarding rates and scheduling to better reflect the costs of shipping.
- HCC strongly believes that the "Jones Act" must be reformed to at least allow for a limited exemption for Hawaii Livestock to address a critical shortfall in container capacity during peak shipping seasons. The "Jones Act" is a protectionist law that offers shipping companies a virtual monopoly at the expense of the consumers of Hawaii. While the use of containers will continue to be necessary, the industry's seasonal demands simply cannot be satisfied with the limited capacity offered by container service. We therefore must broaden that shipping capacity by the use of livestock carriers, ships built especially for the transportation of Livestock. While there are many Livestock carriers in the world fleet, none qualify under the "Jones Act". The world is moving towards free trade; however Hawaii is restricted from free trade with the rest of the United States because of the "Jones Act". When few would stand up and speak out against the Jones Act, HCC did so. HCC has gained national support for a limited exemption for the Hawaii cattle industry from the Jones Act, although significant political forces oppose such relief. NCBA's role in resolving this transportation crisis will be vitally important since reform requires action from Washington.
- HCC has increased the utilization of Livestock Ships by obtaining a strong favorable Customs Ruling allowing cattle to cross back into the United States after arriving in a foreign port on a non-Jones act livestock vessel (i.e.: Hawaii → Canada → Mainland U.S.A.). This effort cost us over \$30,000, but we expect that this will save cattle producers approximately \$25 per head shipped via this method, adding up to many times more than we invested. Efforts such as this can only be done through the collaboration of the many ranchers in our organization.
- HCC has helped to reduce testing requirements for cattle being shipped to Canada during the months of Oct thru March.
- HCC belongs to several National Animal Health Organizations, and Animal Transportation Organizations, attending National Conferences to represent Hawaii's issues and to gain national support from our peers on the Mainland. There is strength in numbers and networking.
- HCC worked with the State of Hawaii to establish a staging area for cattle containers in transit at Sand Island, so that Hawaii's cattlemen have better control over the well being of their animals during layovers in Honolulu.

MEMBERSHIP MATERIALS

HAWAII BEEF INDUSTRY/HCC STRATEGIC PLAN REVIEW RECOMMENDATIONS

TO: HCC Membership

FROM: Jimmy Greenwell, Strategic Planning Subcommittee Chair

DATE: 9/27/15

RE: Hawaii Beef Industry/HCC Strategic Plan Review Recommendations

The 2007 Beef Industry Strategic Plan is overdue for a review and update. HCC decided two years ago at our convention that before undertaking such a task, we should first create, fund and then fill our new Managing Director position, so that we would have the staffing and full time leadership to coordinate the review then manage the implementation as overseen by our membership through the Executive Committee. We are now ready to move forward with the review which our Governance Committee recommends be handled in the following fashion.

1. Goal of the Review/Update of the 2007 Plan – To provide Hawaii's beef industry and HCC as its voice and representative with a current and relevant guiding document which outlines our long term optimum business model and the prioritized strategic actions HCC should be undertaking in support of the model's successful implementation. The report shall build on (rather than re-write) the 2007 study as the foundation document since the 2007 study was so thorough and much of it remains very relevant.
2. Key roles and responsibilities – The deep thinking and architects of this update must come from our membership and industry stakeholders led by a smaller working group comprised of HCC's Strategic Planning Subcommittee and coordinated/organized by our Managing Director. Simply put, we offer the analogy that those involved with preparing this review/update shall be configured like a football team where the respective roles and responsibilities would be;
 - a. HCC's Managing Director – The quarterback as a player/coach
 - b. The HCC Strategic Planning Subcommittee – The Coaching Staff
 - c. Our HCC membership – The full roster team on the field
3. Strategic Planning Subcommittee composition - Going forward from November 2015 and changing thereafter to accommodate new position incumbents as they change – typically every two years beginning with the Convention elections in 2016;
 - a. Committee Chair – Immediate Past President
 - b. Other Committee Members (7)
 - i. HCC President
 - ii. HCC Vice-President
 - iii. HCC Governance Committee Chair
 - iv. HBIC President
 - v. HCC Managing Director
 - vi. At-Large member appointed by Governance Committee Chair
 - vii. At-Large member appointed by the Strategic Planning Subcommittee Chair
4. Timeline for review;
 - a. At November 2015 Convention - Report to members on status, process and timetable to complete review
 - b. November 2015 to May 2016 – Strategic Planning Subcommittee completes review and preparation of its recommended 2016 Strategic Plan consisting of;
 - i. Long Range Strategic Plan (an update of the 2007 study)
 - ii. Mid-range action items required to implement the plan
 - iii. Annual Business Plan – to be updated each year together with a report on the prior year's accomplishments relative to Plan implementation
 - c. By mid-year HCC meeting in May 2016 – Approval by members of the 2016 Strategic Plan.

MEMBERSHIP MATERIALS

BEEF CATTLE HEALTH & WELL BEING: ANIMAL CARE & COMPASSION STATEMENT CONCEPT OVERVIEW

ADOPTED: NOVEMBER 7, 2009

Beliefs

All animals cared for and raised by our ranches will be done in accordance with a responsibility and respect those animals in our care are accorded. The ranches recognize we have a stewardship over these animals. With that stewardship comes the responsibility to care for the animal's health and well being in a high standard and in accordance with accepted animal husbandry methodology. Efforts will always be made to supply the animals with sufficient food, water, and care in an environment that supports and enhances that general well being.

Environment

The ranch will be cared for and stewarded with the intent of perpetuity. By embracing sustainable grazing practices, an environment of care and understanding for the animal's needs is cultivated; Herd Health and Low Stress living are components of the concept.

Nutrition

Raising healthy cattle is dependent on proper nutrition during the life of the animal. Primarily by grazing throughout the animal's life, nutritional needs are met. Any supplementation need is accomplished via rations that are properly balanced for energy and protein. Supplemental trace minerals and vitamins will also be supplied as needed to maintain the health of the herd. Access to Fresh Water in a timely manner is important. All animal interactions (handling, processing, shipping, etc) will be performed with the need of water availability to those animals in a timely fashion being kept in mind. Attention will be given to environmental conditions and progress of the interaction so the cattle's long term well being is not ignored or adversely impacted.

Animal Management

Cattle Handling

All animal handling is with the intent to be kept at the lowest stress level possible under the circumstances. Our Ranchers have an established network of resources on cattle care, which includes training and educational activities. With the help of self-audits and / or external audits of animal care and handling procedures improvement will always be sought. Our producers and production partners are trained and competent handlers. Minimizing animal fear and stress during handling, transportation and processing is a key objective in calm handling. As cattle producers, ranchers realize that handling procedures must be safe for the cattle and caretakers, taking into consideration the animal's natural response to stimuli.

Calving

Our cattle are born and raised on member ranches in as natural conditions as possible. Cows and heifers are allowed to calve in open pasture, taking advantage of natural shelters present, unless weather or possibility of calving difficulty dictates otherwise. Special attention is paid to the different trimesters, thus fetal growth and cattle are provided with proper nutrition for that period of gestation. Younger, less proven cows are checked frequently for calving difficulties. Producers will contact a veterinarian for advice or assistance if cows or heifers have calving difficulties that cannot be corrected by the producer within a reasonable amount of time.

Branding

Cattle may be gathered, processed, and marked with identification at a young age. This may include branding, ear tags, and/or ear notching. All should be processed in accordance with a proper Herd Health Program which may include but not be limited to vaccinations and parasite control. The processing may also include dehorning and castrating. Herd plans should be made such to have these things done at an early age; preferably between 1 and 5 months of age. Efforts will be made to perform procedures important to the animals Health and Well Being at ages best suited.

MEMBERSHIP MATERIALS

Weaning

It is recommended that calves be weaned for a minimum of approximately 30 days prior to shipment to a stocker operation or feed yard. As during all parts of the animal's life, with the reduction of stress in mind, calves will be provided with proper pre and post-weaning nutrition and constant access to fresh feed and water. It is strongly recommended that cattle be vaccinated against respiratory and other diseases in accordance with a comprehensive health plan prior to weaning. Fence line weaning or other forms of low-stress weaning are encouraged.

Treatment Of Sick Or Injured Animals

Antimicrobials, ionophores, and hormones, may be used from time to time in the calf's life. This use will be in accordance with correct use and any withdrawal times prior to the animal being slaughtered will be observed. High risk cattle will be reviewed daily for illness, lameness or other problems. With extreme cases, cattle may be checked several times daily. (Appropriate medication use is reserved to treatment of those occasional illnesses and is not a substitute for healthy management and living conditions.) In the uncommon event an animal becomes injured on the ranch, the animal shall receive immediate individual treatment designed to minimize pain and discomfort. This may include veterinary treatment if the rancher is unable to provide relief. A prompt diagnosis is to be made to determine whether the animal should receive additional care or be humanely euthanized.

Program and Process Overview

Transportation

Understanding the loading and transportation process is critical in assuring the safety and comfort of cattle and the protection of ranchers. Properly designed and maintained loading facilities and chutes are important for easy and safe animal movement. All transportation equipment used to transport cattle shall be regularly inspected for the safety of personnel and cattle during loading, transportation and unloading. This includes flooring, gates, and latches. The trailer or other conveyance must be clean and in good condition, provide adequate ventilation, and have a solid floor. Cattle must be loaded to safe load levels with regard to animal weight and space allocation associated with transportation vehicle used. Livestock shall have access to water as close to loading time as is possible. If animals are in transit for more than 24 hours, they shall have access to feed and water and be able to rest. Any cattle unfit for travel shall not be loaded. Load Plans will be in accordance with industry accepted levels for trucks, trailers, and overseas containers ("Cowtainer"). Management, at the time of loading, will review the conditions of the animals and weather and make any adjustments needed.

Stocker Program

While making the transition into a stocker program, cattle shall receive a proper Herd Health Program which may include but not be limited to vaccinations and parasite control. If part of the program is to include a Bunker / Feed Trough form of feeding, the cattle are to be fed a balanced ration at least once daily with special care taken to avoid sudden changes in the type or amount of ration. Efforts should be made to supply the Cattle with 10 inches of bunk space per animal and over 300 square feet pen/field space per animal. Cattle shall be checked daily for illness, lameness or other problems. Feedlot - Upon entering the feedlot, cattle shall receive a proper Herd Health Program which may include but not be limited to vaccinations and parasite control. Cattle shall be checked daily by feedlot employees for illness, lameness or other problems. Cattle shall be fed on a schedule in accordance with the feedyard management plan with care being taken to avoid a sudden change in type or amount of ration. The average bunk space is 10 to 12 inches per animal. During the cooler months, cattle have an average of 275-300 square feet per animal. Due to dust and other factors, cattle have a minimum of 125 square feet during the warmer months. During periods of high heat and humidity or extreme cold and wetness, actions are taken to minimize the effects of this stress on cattle. Pens are to be scraped and mounded as conditions require, providing increased comfort and reduction of mud buildup. Sick animals are moved to the hospital facility where they receive the necessary care under the consultation of a licensed veterinarian. (Animals close to the hospital pen are walked. Cattle from pens farther away may be loaded into an animal ambulance and transported to the hospital.) Animals moved to the hospital pen will be treated in accordance with the health protocols as outlined by the feedyard's consulting veterinarian. (Animals enrolled in "Natural" beef programs will be identified and separated from those animals supplied to those natural markets.)

MEMBERSHIP MATERIALS

Animal Processing

Processing Standards

Low stress processing is a high priority. Abuse of animals under any circumstances is not acceptable. Procedures should be performed in a precise, rapid and yet complete manner minimizing stress in the animal. Speed is not the goal but rather efficiency. All processing should be performed by a seasoned and experienced crew. Any new people shall be taught, stewarded, and mentored until they become proficient in those skills. (An example of a specific Herd Health Program may be found in the general Hawaiian Ranching Herd Health Recommendation documents. All processing of cattle will be done in accordance with the National Cattlemen's Beef Quality Assurance Guidelines.)

When it is necessary to separate the young calves from their mothers to work the herd, efforts will be made to reunite the pair as quickly as possible; a goal is set of no longer than 8 hours. In the event that a separation is done overnight for reproductive management, fence line access to each other will be available. At no time will the separation last longer than 18 hours. When generally working a herd, attention to the stress minimization will be given. This will be measured by monitoring the level of animals bawling. The goal is to have less than 30% at any given time calling or exhibiting signs of concerning stress. (Signs of a calm state in the herd could be demonstrated by laying down, standing still without having ears erect, chewing their cud, grazing, etc.)

Castration, Disbudding, Identification

Procedures such as castration and disbudding / dehorning are done for the protection of that animal, other cattle in the herd and the people who handle the cattle. It is strongly recommended that castration of calves as well as disbudding (removal of early horn growth) be done at the earliest age reasonably possible. If cattle are branded, it should be accomplished quickly, expertly and with the proper equipment and technique. Ear marking may be used to identify cattle. Facilities – Facilities on ranches often predate our more recent animal handling knowledge and skill. Hawaii Cattlemen's Council Ranchers recognize that the handler's expertise and education is critical and has more influence on the correct handling and stress levels of the animals than the facilities. When ranchers and employees are working animals the following must occur:

- Practice quiet handling, minimizing noises
- Take advantage of cattle's flight zone and point of balance during movement.
- Non-electric driving aids, such as plastic paddles, sorting sticks, flags or streamers should be used to quietly guide and turn animals. When cattle continuously balk, cattle handlers should investigate and correct the reason.
- Minimize the use of electric prods. Under desirable conditions, ninety percent or more of cattle should flow through cattle handling systems without their use.
- Animals will not be held in pens over 18 hours without access to water.
- In the event an animal must be held back from the herd, consideration will be given to having an additional herd mate held back to keep them company and minimize stress.

Slaughter

Harvesting Standards

Humane processing is a priority. This is carried out with great respect and is to be immediate and complete without generating fear or pain in the animal's final moments. The entire process is under a U.S.D.A. approved quality control program for humane handling and processing.

Future

Direction and Program Evolution

As the industry works to improve Beef Cattle Health and Well Being, procedures and management methodology will continue to be reviewed and refined in all programs and applications. Training and Certification Programs will be developed and implemented for the industry. Changes will be made based upon sound research and scientifically founded information.

Beef Cattle Health and Well Being is Hawaii Cattlemen's Council highest priority.

MEMBERSHIP MATERIALS

FREEDOM TO FARM RESOLUTION

ADOPTED: SEPTEMBER 26, 2013

WHEREAS Hawaii's Food Security is arguably the most fragile in the nation and Hawaii is especially vulnerable, due to the importation of nearly 90 percent of the food consumed in the State and has an estimated 7-day food supply in the event of any interruption of shipping;

WHEREAS a sustainable and affordable food supply is essential to the health and well being of Hawaii residents;

WHEREAS it is in the best interest of current and future generations of Hawaii Residents to conserve Hawaii's precious and unique natural resources, especially land and water;

WHEREAS Hawaii's Farmers and Ranchers serve as resource managers, helping to conserve these precious natural resources, while providing food and other products for Hawaii's people;

WHEREAS current State Policy in the form of Article XI of the Hawaii State Constitution and the Right to Farm statute contained in Chapter 165 of Hawaii Revised Statutes provides a solid foundation upon which to ensure and sustain a vibrant Agricultural Sector in Hawaii;

NOW THEREFORE BE IT RESOLVED that the Hawaii Cattlemen's Council recognizes and affirms that a vibrant and sustainable agricultural sector is of supreme benefit to current and future generations of Hawaii Residents and supports policies that promote commercial agricultural operations as a valued economic sector in Hawaii;

BE IT FURTHER RESOLVED that the Hawaii Cattlemen's Council supports public policies that are inclusive of all types of agricultural production so as to ensure the viability and sustainability of all forms of agricultural enterprises consistent with Federal and State Laws and Regulations and Generally Accepted Agricultural Practices.

BE IT FURTHER RESOLVED that the Hawaii Cattlemen's Council supports uniform and consistent, national and statewide public policies that encourage investment in infrastructure and the continued viability of agriculture in the State so as to provide Hawaii producers the capacity to compete globally;

FINALLY BE IT RESOLVED the Hawaii Cattlemen's Council pledges a policy of indivisibility and commits to working with all Hawaii producers, residents, elected public officials, and regulatory bodies to promote and foster a vibrant and sustainable Hawaii agriculture in an atmosphere of positive coexistence, for the benefit of current and future generations.

Adopted unanimously by HCC delegates in attendance at its meeting of September 26, 2013, Honolulu Hawaii.



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Hawaii Cattlemen's Council, Inc.

ANNUAL CONVENTION
& MEETING

THE
PANILOLO
HALL OF FAME

THE PANIOLA HALL OF FAME

2015 INDUCTEES



WALTER BOTEILHO SR.
1925-1977
Walter's Ranch
Maui



GODFREY KAHELELANI KAINOA, SR.
JK Ranch, Parker Ranch, Kahua Ranch
Hawai'i



LANI CRAN PETRIE
Kapapala Ranch
Hawai'i



THOMAS WESTON LINDSEY
1916-1987
Parker Ranch, Keauhou Ranch,
PuuOo Ranch
Hawai'i



GREGORY C. FRIEL
Kapapala Ranch, Kipu Kai Ranch,
Hana Ranch, & Haleakala Ranch
Hawai'i, Kauai, Maui



HENRY LULU RAFAEL
1914-1987
Kapapala Ranch, Kahua Ranch
Hawai'i
McCandless Ranch
Oah'u



HENRY EDWARD "BUD" GIBSON
Valley Dairy Farm, Seaside Ranch &
Feedlot, Wailua Ranch, Saddle City,
Molokai Ranch, New Town & Country
Stables, Rocker G. Livestock
Kauai, Molokai, O'ahu



GLENN MICHAEL SOUZA
1951-2008
Haleakala Ranch
Maui



CHARLES KALEOALOHA KAHALEAUKI, JR.
Kaupo Ranch
Maui



OAHU CATTLEMEN'S ASSOCIATION

THE PANIOLLO HALL OF FAME



OAHU CATTLEMEN'S ASSOCIATION

MEMBERS 1999-2015

George K. A'i, Sr.
Harold Sung Wa Aiu
Abraham Akau, Sr.
Alexander Alika Akau
Harold Amoral
William "Willy" Andrade, Sr.
James Armitage
Peter Baldwin
Richard "Manduke" Baldwin
Leighton Kaleialii Beck
Theodore "Teddy" Bell
Carl "Soot" Bredhoff, Jr.
Walter Boteilho Sr.
Ron Brun
Michael "Corky" Bryan
Carl Carlson
A. Hartwell Carter
Alfred Wellington Carter
George Paul Cooke
Joseph Cordeiro
Johnny Correia Jr.
Jose "Joe" Correia
J. Gordon Cran
Lani Cran Petrie
Donald G. Desilva
J. "Casey" De Silva, Sr.
James Duvauchelle, Sr.
William Edward Eby
Gregory C. Friel
Kenneth "Blackie" Freitas
Dee B. Gibson
Henry "Bud" Gibson
William "Willy" Gomes, Sr.
James Mallaby Greenwell
James "Jimmy" Greenwell
Robert Francis Greenwell
Sherwood R.H. Greenwell
Kingo Gushikuma
Karin Haleamau
Edmund "Ed" Hedemann
Kapua Heuer
Robert Hind
Robert L. "Bobby" Hind Jr.
Kimo Hoopai, Sr.
William F. Jacintho
Tony J. Jose

Joaquin Joseph Jr.
Charles K. Kahaleauki, Jr.
Godfrey Kahelelani Kainoa, Sr.
John Kelekolio Kainoa
Peter Kalahoolewa Kainoa Sr.
William Miki Kalaniopio Sr.
David Kaluhiokalani
Peter Kama Sr.
Tommy Kaniho
William "Willy" Kaniho
Naluahine Kaopua
Masa Kapahu
Shima Kapahu
Mikio "Miki" Kato
Andrew Pine Kauai, Sr.
Yoshio Kawamoto
Frank Aola Ke, Sr.
Robert Lopaka Keakealani
R. "Sonny" Keakealani Jr.
George R. "Keoki" Kealoha, Sr.
Paul H. Kealoha
Charles T. Kimura
Yutaka Kimura
Martin Knott, Sr.
Thomas Weston Lindsey
Arthur Lorenzo
Jerry Louis Sr.
Eben Parker Low
Joseph P. Manini
George Waiwaiole Manoa
Alfred Medeiros
Clarence Medeiros Sr.
Gilbert Medeiros, Sr.
John B. Medeiros
John "Jack" Midkiff
Daniel Miranda
Francis Swanzy Morgan
Ernest J. Morton
Alexander James Napier
Robert "Bobby" Napier
David "Buddy" Nobriga
Barbara Kamilipua Nobriga
Gene Olivera
Tom Onaka
Charlie Onaka
Herman L. Pacheco

Joseph Pacheco, Sr.
William H.J. Paris, Jr.
John Palmer Parker I
Patrick "Paddy" Pauline
John Peiper
Richard "Dick" Penhallow
Anna Perry-Fiske
Francis Napua Poouahi
Ikuia Purdy
Martin Ikuia Purdy Sr.
Henry Lulu Rafael
Jack Ramos
Gary J. Rapozo
John C. Rapoza
Sebastian Reiny
Edward O. Rice
Harold "Oskie" Rice
Harold "Freddy" Rice, Jr.
H. "Monty" Richards, Jr.
Joseph Atherton Richards
Selwyn Aubrey Robinson
Joseph "Big Joe" Santos
Florence M. Schultz
Albert Hollis Silva
Edward T. "Eddie" Silva
Frank Silva
Henry Andrew Silva
Walter A. Slater
Richard K.P. Smart
Max Bigler Smith, DVM.
Glenn Michael Souza
Charles Kale Stevens
Walter "Wala" Stevens
Eddie Taniguchi, Sr.
Eddie Taniguchi, Jr.
John Pacheco Tavares
Clayton Tremaine Sr.
Harry "Pono" von Holt
Ronald Von Holt
Louis von Tempsky
Roy Allen Wall Jr.
John T. Waterhouse
Oliver "Whitey" White
Jiro Yamaguchi
Matsuichi Yamaguchi

BOOK ORDER FORM



ORAL HISTORY INTERVIEWS | 2011 & 2013

2011	2013
Donald G. DeSilva	James S. Greenwell
Clarence Medeiros Sr.	William F. Jacintho
(Bio by Dr. Billy Bergin)	Francis Napua Pououahi
Gary J. Rapozo	
Harry "Pono" von Holt	



ORAL HISTORY INTERVIEWS | 2009

Kenneth "Blackie" Freitas
Karin Haleamau
Arthur Lorenzo
Charlie Onaka
Roy Allen Wall Jr.



ORAL HISTORY INTERVIEWS | 2007

Peter Baldwin	Jack Midkiff
Corky Bryan	Daniel Miranda (Bio)
Carl Carlson	Bobby Napier
Tommy Kaniho	Gene Olivera
Jerry Louis Sr.	Clayton Tremaine Sr.



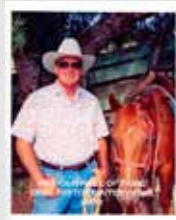
ORAL HISTORY INTERVIEWS | 2005

Tony Jose
Robert Keakealani Jr
Joseph P. Manini
Alfred Medeiros
Martin Ikua Purdy Sr.



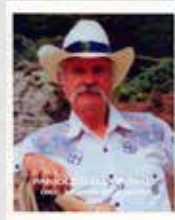
ORAL HISTORY INTERVIEWS | 2003

Charlie Kimura
Gilbert Medeiros
Barbara Nobriga
William "Billy" Paris
Frank Silva



ORAL HISTORY INTERVIEWS | 2002

Carl "Soot" Bredhoff	Joaquin Joseph Jr.
J. Gordon Cran	Mikio "Miki" Kato
Sherwood Greenwell	Edward "Eddie" Silva
Edmund Hedemann	Walter A. Slater



ORAL HISTORY INTERVIEWS | 2001

Willy Andrade Sr.	Andrew P. Kauai Sr.
James "Casey" DeSilva	Yutaka Kimura
William "Bill" Eby	David "Buddy" Nobriga
Willy Gomes Sr.	Paddy Pauline
James M. Greenwell	Henry A. Silva



ORAL HISTORY INTERVIEWS | 2000

James Duvauchelle Sr	Freddy Rice Jr.
Kingo Gushikuma	Monty Richards Jr.
Kimo Hoopai Sr.	Eddie Taniguchi Jr.



ORAL HISTORY INTERVIEWS | 1999

George A`i Sr.	Kapua Heuer
Harold Aiu	Martin Knott Sr.
Abraham Akau, Sr.	Albert H. Silva
Ron Brun	Max B. Smith DVM



ORAL HISTORY INTERVIEWS | 1999-2002

Photos & brief bios
of 55 members



ORAL HISTORY INTERVIEWS | 2003-2007

Photos & brief bios
of 39 members

INTERVIEW BOOKS
\$30.00 PLUS \$5.00 EACH
POSTAGE AND HANDLING

MEMBERS BOOK
1999-2002 OR 2003-2007
\$45.00 EACH PLUS \$5.00 EACH
POSTAGE AND HANDLING

SPECIFY YOUR ORDER HERE:

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1999 Oral History	_____	x \$30= _____
2000 Oral History	_____	x \$30= _____
2001 Oral History	_____	x \$30= _____
2002 Oral History	_____	x \$30= _____
2003 Oral History	_____	x \$30= _____
2005 Oral History	_____	x \$30= _____
2007 Oral History	_____	x \$30= _____
2009 Oral History	_____	x \$30= _____
2011 & 2013 Oral History	_____	x \$30= _____
99-02 Members	_____	x \$45= _____
03-07 Members	_____	x \$45= _____
POSTAGE: Total Books:	_____	x \$ 5= _____
TOTAL ENCLOSED	\$ _____	

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Name: _____

Mailing Address: _____

City _____ State _____ Zip _____

Phone Number: _____ E-mail address: _____

Mail this form with your check payable to:
O`ahu Cattlemen's Association
P O Box 700489, Kapolei, HI 96709
Questions? Call us at: (808) 306-7769





NOMINATION FORM & 2017 CRITERIA

NOMINATION DEADLINE: DECEMBER 31, 2016

The purpose of the Paniolo Hall of Fame is to recognize individuals for their part in perpetuating the ranching industry in Hawaii, and for their unique contributions to our Paniolo culture and heritage.

Please use the following criteria to make your nomination in one of the 3 categories. A person may qualify in all 3 categories. Nominees must be 55 years of age or older.

Please note: At this time, preference is being given to the older generation – those who are now in their 70's and 80's. Also, deceased persons may be nominated.

Founder

Someone who established and/or maintained a cattle ranching operation in Hawaii that contributed to perpetuating the ranching industry and paniolo culture.

Ranch Manager

Someone who has managed the livestock, business and personnel aspects of a cattle ranching operation in Hawaii.

Ranch Hand

Someone who was or is a working paniolo, wrangler, livestock handler or all around hand on a Hawaii cattle ranch.

Please use the form on the reverse side to make your nomination.

There are many nominations and few openings, so please provide the committee with detailed and factual information about your nominee so that he/she can be considered. For examples of factual information, you may read members bios on our webpage at: www.hicattle.org.

NOMINATORS: You will be responsible for helping the selection committee to contact nominees (if living) or their families (if deceased) and for helping the committee to obtain information about and photographs of your nominee. Nominees (if living) and/or their families (if deceased) as well as Nominators should also be prepared to travel to the induction ceremony on the Big Island next year. ***Please note that we will not be automatically carrying-forward anyone nominated but not accepted in a prior year. You will need to submit a new nomination if you would like your nominee to be considered for 2017.***

For a listing of all members currently in the Paniolo Hall of Fame, please see our webpage at www.hicattle.org

Inquiries may be directed to Alan Gottlieb at the O`ahu Cattlemen's Association at: (808) 306-7769 or emailed to: gottlieb@hawaii.rr.com



2017 NOMINATION FORM

PLEASE PRINT CLEARLY

FULL NAME OF NOMINEE: _____

DATE OF BIRTH OF NOMINEE: _____

IF DECEASED: DATE OF DEATH _____

CATEGORY: Founder _____ Ranch Manager _____ Ranch Hand _____

RANCH(S) NOMINEE WAS AFFILIATED WITH: _____

MAILING ADDRESS OF NOMINEE: _____

PHONE NUMBER OF NOMINEE: _____

Or: Phone Number of their contact: Name: _____ PH: _____

E-MAIL ADDRESS OF NOMINEE or their contact: _____

YOUR name, address, contact number & email address:

Name _____ PH: _____

Address _____ email: _____

Please attach a DETAILED write-up indicating why this person should be in the Paniolo Hall of Fame.

Note: See criteria on reverse side. **To be considered, the nomination must provide detailed factual information.**

We require the signature of all nominators below, attesting to the following:

If selected, I agree to assist Paniolo Hall of Fame personnel to contact nominees (if living) or their families (if deceased) and for helping the committee to obtain information about and photographs of my nominee.

Signed: _____

Date: _____

Nomination is **due no later than December 31, 2016** to be considered for 2017

Please Mail To:

O'ahu Cattlemen's Association
P O Box 700489, Kapolei, HI 96709
or e-mail to: gottlieb@hawaii.rr.com



OAHU CATTLEMEN'S ASSOCIATION



Hawaii Cattlemen's Council, Inc.

**ANNUAL CONVENTION
& MEETING**



HI-GLC

Hawaii Grazing Lands Coalition

www.grazinglandshawaii.org

"Foraging for Healthy Ecosystems"

HAWAII GRAZING LANDS COALITION

Hawaii Grazing Lands Coalition (HIGLC) had a productive and memorable year. First making the formal update of our name from Hawaii Grazing Lands Conservation Initiative to Hawaii Grazing Lands Coalition, which keeps us in synch with our National organization. The National Grazing Lands Conservation Initiative decided to implement the change to National Grazing Land Coalition to more accurately reflect the mission and imply a permanence to the organization by moving away from initiative to coalition. The Hawaii GLC agrees with this transition so we rebranded in October of 2014 into the Hawaii Grazing Land Coalition.

Working under the same mission, to provide guidance and leadership to the landowners, land users, and the grazing industry in general with the respect to the sound use and wise management of all Hawaii's grazing lands, the steering committee came up with an ambitious year of sponsorships and events to help fulfill that mission. This year Hawaii GLC once again broke the barrier and reached out across the state, offering educational opportunities to Oahu, Kauai, Maui, Molokai and the Big Island. Bringing insight and experiences to grazers helps Hawaii GLC realize its vision of partnering with people, organizations and agencies to create sustainable grazing land ecosystems throughout Hawaii.

FY 2015 Sponsored Events and Organized Workshops

- Hawaii Sheep and Goat Association's Annual Meeting, October 31-November 1, 2014
- Hawaii GLC Workshop Featuring Woody Lane@ Waikii Ranch
- Hawaii Cattlemen's Convention, November 2014
- Hawaii GLC Clinic featuring Curt Pate Low Stress Handling, Molokai Ranch
- Hawaii GLC Workshop with Kirk Gadzia, Holistic Ranch Management Introduction, PRL Ranch, Keaau
- Hawaii GLC State wide Workshops with Alan Lauder, Carbon Grazing July 2015

These events, workshops and clinics could not have happened without our partnerships and Hawaii Grazing Land Coalition Steering Committee would like to extend our deepest appreciation and gratitude to those listed below:

- Hawaii Sheep and Goat Association
- Woody Lane, Livestock Nutritionist, Lane Livestock Services, Roseburg, Oregon
- Hamakua Soil and Water Conservation District, Kanoë Malani, Administrative Assistant
- Mauna Kea Soil and Water Conservation District, Hannah Conley, Administrative Assistant
- USDA Natural Resources Conservation Service, Hilo Field Office, Spencer Nagata
- Waikii Ranch, Waikii Ranch Homeowners Association, Stanton Johnston, Homeowner
- Hawaii Cattlemen's Council, Hawaii Cattlemen's Association, Hawaii Cattle Producers Cooperative
- Dale Sandlin and Betty Spence
- Molokai Ranch, Dathan Bicoy
- Curt and Tammy Pate, Curt Pate Stockmanship
- USDA Natural Resources Conservation Service Molokai Field Office, Wally Jennings and Morgan Puaa
- Kirk Gadzia, Resource Management Services
- PRL Ranch, Oliver and Christopher English
- Alan and Pam Lauder, Australia
- Oahu Cattlemen's Association
- Kualoa Ranch, John Morgan
- Farias Cattle Co., Robert Farias, Jr.
- USDA Natural Resources Conservation Services, Kauai Field Office, Jenna Dun and Mori-Ann Nagata
- Pihiolo Ranch, Peter, Duke and Owen Baldwin
- USDA Natural Resources Conservation Services, Maui Field Office, Renae Ganske
- Kualapuu Ranch, Kevin Comcowich

HAWAII GRAZING LANDS COALITION

Special thanks go to USDA Natural Resources Conservation Service and Acting Director Dr. William Puckett and Anthony Ingersoll, Assistant Director of Technology for their continued support. We would also like to welcome our new Pacific Island Area Director, Bruce Petersen. Bruce worked for the Soil Conservation Service, now called the Natural Resources Conservation Service (NRCS) for 28 years, working in Minnesota, Wyoming, and Nevada. He earned a degree in Agriculture Business Management from the University of Minnesota and served in several field and state office positions, most recently as the State Conservationist for Nevada.

Curt Pate Low Stress Handling Clinic, Molokai Ranch



ALAN LAUDER, CARBON GRAZING, 5 ISLAND TOUR JULY, 2015



KIRK GADZIA HOLISTIC RANCH MANAGEMENT, PRL, KEAAU



HAWAII GRAZING LANDS COALITION

WOODY LANE LIVESTOCK NUTRITION/PASTURE PLANNING

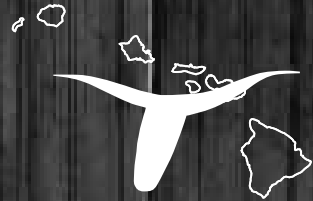


PROMOTING GRAZING LAND STEWARDSHIP

REACHING OUT TO EDUCATE

UNDERSTANDING ECOSYSTEM SERVICES

Your grassroots partnership providing guidance & leadership toward grazing land conservation in Hawaii.



Hawaii Cattlemen's Council, Inc.

**ANNUAL CONVENTION
& MEETING**

**NCBA CONVENTION
2016**



SET SAIL

for

SAN DIEGO



*Soak up some sun and
new ideas for your operation!*

2016 CATTLE INDUSTRY CONVENTION & NCBA TRADE SHOW

January 27-29
San Diego, California



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www.beefusa.org



CattleFax



**2016 CATTLE INDUSTRY CONVENTION
& NCBA TRADE SHOW**
January 27-29, 2016 * San Diego, California

Tentative Schedule of Events

Sunday, January 24
1:00 p.m.-5:00 p.m.

Exhibitor Oversized/Trailer Move-In

Monday, January 25
8:00 a.m.-5:00 p.m.
12:00 p.m.-5:00 p.m.

Exhibitor Heavy Equipment Move-In
Exhibitor Move-In

Tuesday, January 26
8:00 a.m.-7:00 p.m.
8:00 a.m.-10:00 p.m.
3:00 p.m.-7:00 p.m.
4:00 p.m.-8:00 p.m.

Registration 7:00am-6:30pm
Exhibitor Move-In
ANCW Meetings
NCBA Executive Committee Meeting
Cattlemen's College Demo Sessions & Reception

Wednesday, January 27
7:00 a.m.-1:30 p.m.
8:00 a.m.-2:00 p.m.
8:00 a.m.-2:00 p.m.
11:00 a.m.-2:00 p.m.
2:00 p.m.-4:00 p.m.
4:30 p.m.-6:00 p.m.
4:30 p.m.-8:00 p.m.

Registration 6:00am-7:00pm
"Cattlemen's College" Programs & Lunch
ANCW Meetings
Exhibitor Move-In
NCBA Allied Industry Council & Product Council Meeting
Opening General Session
CBB Executive Committee Meeting
NCBA Trade Show Welcome Reception

Thursday, January 28
7:30 a.m.-9:30 a.m.
8:00 a.m.-7:30 p.m.
9:00 a.m.-6:00 p.m.
10:00 a.m.-11:00 a.m.
11:00 a.m.-4:00 p.m.
11:30 a.m.-1:30 p.m.
12:30 p.m.-2:00 p.m.
2:00 p.m.-4:00 p.m.
2:15 p.m.-4:15 p.m.
2:30 p.m.-6:00 p.m.
4:00 p.m.-6:00 p.m.
4:30 p.m.-5:30 p.m.
5:30 p.m.-8:00 p.m.
5:30 p.m.-8:30 p.m.
7:00 p.m.-10:00 p.m.

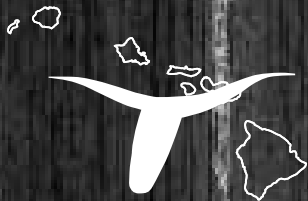
Registration 6:00am-5:00pm
CattleFax Outlook Seminar
ANCW Meetings
NCBA Trade Show Open
Regional Meetings
CattleFax Board of Directors Meeting
CBB Luncheon
NCBA D.C. Issues Update
Checkoff Programs Update
BQA Producer Forum
Policy Working Groups & Council Meetings
NCBA Trade Show Reception
NCBA Federation Forum
Various NCBA & Affiliate Receptions
CattleFax Board of Directors Reception/Dinner
Stars N' Stripes USO Show Aboard the USS Midway

Friday, January 29
7:00 a.m.-9:00 a.m.
8:00 a.m.-12:00 p.m.
9:00 a.m.-5:00 p.m.
9:30 a.m.-11:00 a.m.
12:30 p.m.-5:30 p.m.
3:00 p.m.-5:00 p.m.
3:30 p.m.-4:30 p.m.
4:30 p.m.-6:30 p.m.
5:00 p.m.-7:00 p.m.
5:00 p.m.-10:00 p.m.
8:00 p.m.-1:00 a.m.

Registration 6:00am-4:00pm
Best of Beef Awards Breakfast
ANCW Meetings
NCBA Trade Show Open
General Session II
Checkoff & Policy Committee Meetings
NCBA Trade Show Reception
Optional CBB Executive Committee Meeting
CBB Board Meeting
NCBA-PAC Reception & Live Auction
Exhibitor Move-Out
Cowboy Concert Series: Martina McBride & Red, White & Brew After-Party

Saturday, January 30
7:30 a.m.-10:00 a.m.
8:00 a.m.-12:00 p.m.

NCBA Board of Directors Meeting
Exhibitor Move-Out



Hawaii Cattlemen's Council, Inc.

**ANNUAL CONVENTION
& MEETING**

NOTES



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2015-2016 HCC LEADERSHIP

Officers

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Vacant

Vacant

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Committees

ANIMAL HEALTH & WELL BEING

Dr. Jason Moniz

MARKETING
Jeri Moniz

GOVERNANCE

Pono von Holt

MEMBERSHIP
Jason Small

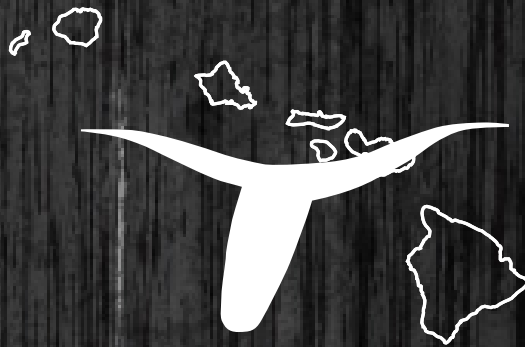
GOVERNMENT AFFAIRS

Alan Gottlieb

LAND & WATER ISSUES

Keith Unger

TRANSPORTATION
Betty Spence



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